

LICENSING ACT 2003 SUB-COMMITTEE

**FRIDAY 12 OCTOBER 2012
9.30 AM**

Council Chamber - Town Hall

AGENDA

Page No

1. **Apologies for Absence**
2. **Declarations of Interest**
3. **Application for Variation to Premises Licence - Mini Market, 415
Lincoln Road, Peterborough, PE1 2PF** **1 - 130**

Committee Members:

Councillors: Thacker (Chairman), Hiller and Saltmarsh

Further information about this meeting can be obtained from Gemma George on telephone 01733 452268 or by email – gemma.george@peterborough.gov.uk



There is an induction hearing loop system available in all meeting rooms. Some of the systems are infra-red operated, if you wish to use this system then please contact Gemma George on 01733 452268 as soon as possible.

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|---|--|--------------------------|
| LICENSING ACT 2003 SUB-COMMITTEE | | AGENDA ITEM No. 3 |
| 12 OCTOBER 2012 | | PUBLIC REPORT |
| Contact Officers: | Darren Dolby, Licensing Regulatory Officer | Tel. 453561 |

APPLICATION: VARIATION TO PREMISES LICENCE

LICENCE REFERENCE: MAU 065235

APPLICANT: Mr Iftikhar Usman

PREMISES: Mini Market, 415 Lincoln Road, Peterborough, PE1 2PF

GLOSSARY OF TERMS: Attached at **Appendix A – Page 5**

1. PURPOSE OF REPORT

1.1 To consider and determine this application for a variation to the premises licence for Mini Market, 415 Lincoln Road, Peterborough, PE1 2PF taking into account the representations received from responsible authorities and other persons. The application form is attached at **Appendix B – Page 9**

2. BACKGROUND INFORMATION

2.1 On the 31st May 2005 an application to convert an existing justice’s off licence to a premises licence for News N Booze, 415 Lincoln Road, Peterborough was submitted to Licensing Authority by Shaid Majid. This licence was granted as there were no representations received. Since the granting of this licence there has been a premises name change in 2007 to ‘The B Stop’ and two licence reviews of the premises licence. The first review in April 2007 concerned underage sales of alcohol to children and the second in August 2011 was due to illicit alcohol and tobacco being found at the premises. As a result of the second licence review the Licensing Act 2003 Sub-Committee revoked the premises licence.

2.2 On the 9th February 2012 a new premises licence application was submitted to the Licensing Authority by Mr Iftikhar Usman. Mr Usman is a new applicant and is not connected with the previous licence holders. After an initial Police objection to the granting of the licence the licence was granted with additional mediated conditions attached to the licence. A copy of the existing licence can be found at **Appendix C - Page 21**

3. VARIATION APPLICATION AND ADDITIONAL CONDITIONS PROPOSED

- 3.1
- i) To increase the hours authorised to sell alcohol from 10am until 8pm to 8am until 2am.
 - ii) To remove condition 16 – ‘No alcohol shall be consumed on the premises’
 - iii) To remove condition 20 – ‘No alcohol shall be consumed on the premises’
 - iv) To remove condition 18 – ‘No single vessel of beer, lager or cider to be offered for sale’

3.2 CONDITION TO BE ADDED AFTER MEDIATION

- i) The Premises Licence Holder shall ensure that all waste arising from the premises is disposed of in an appropriate manner

4. REPRESENTATIONS

4.1 Representations against the application have been received from Cambridgeshire Constabulary, the Licensing Authority, Peterborough City Council Planning Department, the Local Health Authority and Peterborough City Council’s Noise Pollution Team in their capacity of responsible authorities. The representation from the Noise Pollution Team has now been withdrawn after mediation. There have been representations from the Millfield and New England Regeneration Partnership (MANERP), the Victoria Park Resident’s Association and the Operation CAN-do Neighbourhood Delivery Team (NDT). These 3 organisations represent the interests of local residents in the area. We also received a representation from a local Councillor and 30 local residents who signed to acknowledge the Councillors representation. A further 2 representations have been received from local residents. These representations are attached at **Appendix D - Page 31 and summarised at 5.1.**

4.2 Representations in support of the application have been received from eleven local residents. The letters of support are contained within this report at **Appendix E - Page 79** The applicant’s agent has also produced a ‘Supporting Documentation’ pack. Contained within this document are a further 3 letters of support for the application and a petition signed by 109 persons stating that they support the application. These representations and documentation are attached at **Appendix F - Page 91 and summarised at 6.1**

4.3 It is for members of the licensing sub-committee to decide to attach whatever weight to the documentation that it sees fit. Regulation 19(a) of the hearing regulations require authorities to disregard any information given by a party or person that is not relevant to the application. Members should note that the letters and documentation attached are in their entirety and not all matters raised within the representations are relevant matters for consideration under the Licensing Act 2003. It is up to the committee to decide upon what weight they attach to these areas.

4.4 Representations have not been received from any other of the Responsible Authorities i.e. Cambridgeshire Fire and Rescue Service, Peterborough Trading Standards, Peterborough City Council Health and Safety Team and Peterborough City Council Child Protection.

5. ‘NEGATIVE’ REPRESENTATIONS RECEIVED

5.1 Summary of issues raised:

- An increase in litter in the area.
- An increase in anti social behaviour in the area.
- An increase in street drinking in the area
- Negative impact on the principles of the ‘Operation CAN-do’ initiative

6. 'POSITIVE' REPRESENTATIONS RECEIVED

6.1 Summary of positive representations :

- Applicant keeps the store and area clean and tidy
- Applicant is friendly and polite
- Decrease in anti social behaviour since the applicant has been at the store
- Decrease in street drinking in the area since the applicant has been at the store

7. MEDIATION

7.1 Mediation continues to take place between the applicant's agent and those that have made representations against the application. A representation initially made by the Council's Noise Pollution Team has been withdrawn after an additional condition was agreed through mediation. At the time of making this report there have been no further agreements made nor representations withdrawn during mediation.

8. POLICY & GUIDANCE IMPLICATIONS

8.1 The following sections/paragraphs are applicable to this application:

8.2 Council's Statement of Licensing Policy

- Objectives, Section 4 on Page 5 and 6
- Fundamental Principles, Section 6 on Page 6
- Cumulative Effect, Section 11 on Page 8 to 10
- Licensing Hours, Section 12 on Page 10
- Licence Conditions, Section 14 on Page 11 and 12
- Delegation / Decision Making / Administration, Section 17 on Page 13 and 14

8.3 Guidance Issued under Section 182 of the Licensing Act 2003 – April 2012

- The Licensing Objectives – Section 2 pages 8 to 18
- Applications for Premises Licences – Section 8 pages 47 to 61
- Determining applications – Section 9 pages 68 to 75
- Conditions Attached to Premises Licences – Section 10 page 76 to 89

9. LEGAL OFFICER'S COMMENTS

9.1 The Licensing Authority (hereafter referred to as 'the Council') is charged with implementing the provisions of the Licensing Act 2003. This is an application for the variation of a premises licence made under Section 34 of the Licensing Act.

9.2 In this case, the application was received at these offices on 20th August 2012.

9.3 The application before this committee will be treated on its own merits, and the Licensing committee will make its decision based upon:

- The merits of the application
- The promotion of the four licensing objectives
- The statement of policy of the Licensing Authority
- The Guidance issued by the Home Office in April 2012 under section 182 of the Licensing Act 2003.

9.4 The licensing authority may determine the application, depending upon what is appropriate for the promotion of the licensing objectives, in any of the following ways:

- decide to grant or vary the licence in the same terms as it was applied for

- decide to grant or vary the licence, but to modify or add conditions (to promote the licensing objectives);
- exclude from the scope of the licence a licensable activity
- decide to refuse to vary the licence

9.5 Conditions are modified if they are altered, omitted or any new condition added (Section 35(4) Licensing Act 2003).

Note: In this document, the following definitions are included to provide an explanation of certain terms included in the Act. In some cases they are an abbreviation of what is stated in the Licensing Act 2003 or an interpretation of those terms. For a full definition of the terms used, the reader must refer to the Licensing Act 2003.

‘Child’

(a) means an individual aged under 16

(b) a child is unaccompanied if he is not in the company of an individual aged 18 years or over

DCMS: Department for Culture Media and Sport

‘Designated Premises Supervisor’ means the person (who must be a Personal Licence Holder), in the case of premises selling alcohol, who will normally have been given the day to day responsibility for running the premises by the holder of the Premises Licence or will be the Premises Licence holder.

‘Other Persons’:

- persons who live, or are involved in a business, in the relevant licensing Authorities area and who are likely to be affected by the application and are not a Responsible Authority.

‘Late Night Refreshment’ means the supply of hot food or hot drink to members of the public (whether for consumption on or off the premises) between the hours of 11.00 pm and 5.00 am.

‘Licensable Activities’ means: -

- The sale by retail of alcohol
- The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club
- The provision of Regulated Entertainment
- The provision of Late Night Refreshment

‘Licensing Authority’: - is the licensing function of Peterborough City Council

‘Licensed Premises’ includes club premises and events unless the context otherwise requires.

‘Licensing Objectives’

- The prevention of crime and disorder
- Public safety
- The prevention of public nuisance
- The protection of children from harm

‘Operating Schedule’ means a document containing a statement of the following matters (and any others that may be prescribed): -

- The relevant Licensable Activities
- The times at which the Licensable Activities are to take place and any other times when premises are open to the public
- Information regarding the person who will be specified in the Premises Licence as the Premises Supervisor
- Where the Licensable Activities involve the supply of alcohol, whether it is for the supply on and/or off the premises

- The steps being taken to promote the Licensing Objectives

‘Rateable Value’: as regards a premises, is the value for the time being in force for the premises entered in the local non-domestic rating list for the purposes of Part III of the Local Government Finance Act 1988(b).

‘Regulated Entertainment’ (Schedule 1 of the Act) means: -

- A performance of a play
- An exhibition of a film
- An indoor sporting event
- A boxing or wrestling entertainment
- A performance of live music
- Any playing of recorded music
- A performance of dance

Or entertainment of a similar description falling within the last three of the categories listed above, where the entertainment takes place in the presence of and for the purposes of entertaining that audience or spectators.

‘Relevant Licensing Authority’: is the Authority in the area the premises are situated.

‘Responsible Authority’ means any of the following: -

- Cambridgeshire Constabulary (The Chief Officer of Police)
- Cambridgeshire Fire and Rescue (The Fire Authority)
- Health and Safety Team, Peterborough City Council
- Planning authority, Peterborough City Council
- Trading Standards, Peterborough City Council
- Environmental Health – Pollution, Peterborough City Council
- Children’s Services – Child Protection & Review Manager
- Primary Care Trust or Local Health Board (Director of Public Health)
- The Relevant Licensing Authority, Peterborough City Council
- Maritime & Coastguard Agency, Walton on Naze. (For vessels carrying more than 12 passengers.)
- Environment Agency, Peterborough (For vessels carrying 12 or less passengers).

‘Supply of alcohol’:

- the sale by retail of alcohol, or
- the supply of alcohol by or on behalf of a club to, or to the order of, a member of the club.

‘Temporary Event Notice’ means a Permitted Temporary Activity involving one or more Licensable Activities subject to the following various conditions and limitations: -

- Duration – they are limited to events lasting for up to 168 hours (7 days);
- Scale – they cannot involve the presence of more than 499 people at any one time;
- Use of the same premises – the same premises cannot be used on more than 12 occasions in a calendar year, but are subject to the overall aggregate of 21 days irrespective of the number of occasions on which they have been used; and

- The number of notices given by an individual within a given period of time – a Personal Licence Holder is limited to 50 notices in one year and another person to 5 notices in a similar period.

(In any other circumstances, a full Premises Licence or Club Premises Certificate will be required for the period of the event).

‘the Act’: means the Licensing Act 2003

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* required information

Section 1 of 20

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

| | | |
|------------------|--------|--|
| System reference | 128420 | This is the unique reference for this application generated by the system. |
| Your reference | | You can put what you want here to help you track applications if you make lots of them. It is passed to the authority. |

Are you an agent acting on behalf of the applicant?

Yes
 No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

| | | |
|------------------------|------------------------------------|-----------------------|
| * First name | Usman | |
| * Family name | Iftikhar | |
| * E-mail | gemma.goodwin@licensignmatters.net | |
| Main telephone number | 01282 500322 | Include country code. |
| Other telephone number | | |

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

| | | |
|--|---|---|
| * Is the applicant's business registered in the UK with Companies House? | <input type="radio"/> Yes <input checked="" type="radio"/> No | |
| * Is the applicant's business registered outside the UK? | <input type="radio"/> Yes <input checked="" type="radio"/> No | |
| * Business name | Mini Market | If the applicant's business is registered, use its registered name. |
| * VAT number | - none | Put "none" if the applicant is not registered for VAT. |

Continued from previous page...

* Legal status

* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Applicant Business Address

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

If the applicant has one, this should be the applicant's official address - that is an address required of the applicant by law for receiving communications.

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

* Is your business registered in the UK with Companies House? Yes No

* Registration number

* Business name

If your business is registered, use its registered name.

* VAT number

Put "none" if you are not registered for VAT.

* Legal status

Continued from previous page...

* Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

The information given here will be saved and will be pre-filled in future forms.

Section 2 of 20

APPLICATION DETAILS

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Non-domestic rateable value of premises (£)

Continued from previous page...

Section 3 of 20

VARIATION

Do you want the proposed variation to have effect as soon as possible? Yes No

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe briefly the nature of the proposed variation

THE APPLICATION IS TO
1) EXTEND THE HOURS FOR THE SALE OF ALCOHOL
2) REMOVE CONDITIONS ON THE LICENCE

Section 4 of 20

PROVISION OF PLAYS

Will the schedule to provide plays be subject to change if this application to vary is successful?
 Yes No

Section 5 of 20

PROVISION OF FILMS

Will the schedule to provide films be subject to change if this application to vary is successful?
 Yes No

Section 6 of 20

PROVISION OF INDOOR SPORTING EVENTS

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?
 Yes No

Section 7 of 20

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?
 Yes No

Section 8 of 20

PROVISION OF LIVE MUSIC

Continued from previous page...

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes No

Section 9 of 20

PROVISION OF RECORDED MUSIC

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes No

Section 10 of 20

PROVISION OF PERFORMANCES OF DANCE

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 11 of 20

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 12 of 20

PROVISION OF FACILITIES FOR MAKING MUSIC

Will the schedule to provide facilities for making music be subject to change if this application to vary is successful?

- Yes No

Section 13 of 20

PROVISION OF FACILITIES FOR DANCING

Will the schedule to provide facilities for dancing be subject to change if this application to vary is successful?

- Yes No

Section 14 of 20

PROVISION OF FACILITIES FOR ENTERTAINMENT OF A SIMILAR DESCRIPTION TO THOSE PROVIDED FOR MAKING MUSIC OR DANCING

Will the schedule to provide facilities similar in nature to those provided for making music or dancing be subject to change if this application to vary is successful?

- Yes No

Continued from previous page...

Section 15 of 20

PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes No

Section 16 of 20

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption?

- On the premises Off the premises Both

Continued from previous page...

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 17 of 20

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

Section 18 of 20

HOURS PREMISES ARE OPEN TO THE MEMBERS AND GUESTS

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

WEDNESDAY

| | | | |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="08:00"/> | End | <input type="text" value="02:00"/> |
| Start | <input type="text"/> | End | <input type="text"/> |

THURSDAY

| | | | |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="08:00"/> | End | <input type="text" value="02:00"/> |
| Start | <input type="text"/> | End | <input type="text"/> |

FRIDAY

| | | | |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="08:00"/> | End | <input type="text" value="02:00"/> |
| Start | <input type="text"/> | End | <input type="text"/> |

SATURDAY

| | | | |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="08:00"/> | End | <input type="text" value="02:00"/> |
| Start | <input type="text"/> | End | <input type="text"/> |

SUNDAY

| | | | |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="08:00"/> | End | <input type="text" value="02:00"/> |
| Start | <input type="text"/> | End | <input type="text"/> |

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

THE REMOVAL OF :-

CONDITION 16 & 20 - NO ALCOHOL SHALL BE CONSUMED ON THE PREMISES.

THIS IS A DUPLICATION OF LAW. DRINKING ON A PREMISES ONLY AUTHORISED FOR OFF SALES IS UNAUTHORISED LICENSABLE ACTIVITY CARRYING THE MAXIMUM PENALTY. (REFERENCE TO S1.17 OF THE GUIDANCE)

CONDITION 18 - NO SINGLE VESSEL OF BEER, LAGER OR CIDER TO BE OFFERED FOR SALE.

I have enclosed the premises licence

I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

Section 19 of 20

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

If the club wishes members and their guests to be able to consume alcohol on the premises select on, if the club wishes people to be able to purchase alcohol to consume away from the premises select off. If the club wishes people to be able to do both select both.

THE CURRENT OWNER HAS BEEN MANAGING THE PREMISES FOR ALMOST 6 MONTHS & HAS A GOOD TRADING HISTORY & RELATIONSHIP WITH HIS NEIGHBOURS.

USMAN IFTIKHAR HOLDS THE APLH QUALIFICATION & IN ADDITION THE BII AWARD FOR DESIGNATED PREMISES SUPERVISORS QUALIFICATION.

b) The prevention of crime and disorder

THE CURRENT CONDITIONS OF THE LICENCE ARE COMPREHENSIVE & CURRENTLY UPHOLDING THIS OBJECTIVE, & WILL CONTINUE TO DO SO.

c) Public safety

THE CURRENT CONDITIONS OF THE LICENCE ARE COMPREHENSIVE & CURRENTLY UPHOLDING THIS OBJECTIVE, & WILL CONTINUE TO DO SO.

d) The prevention of public nuisance

Continued from previous page...

THE CURRENT CONDITIONS OF THE LICENCE ARE COMPREHENSIVE & CURRENTLY UPHOLDING THIS OBJECTIVE, & WILL CONTINUE TO DO SO.

e) The protection of children from harm

THE CURRENT CONDITIONS OF THE LICENCE ARE COMPREHENSIVE & CURRENTLY UPHOLDING THIS OBJECTIVE, & WILL CONTINUE TO DO SO.

Section 20 of 20

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Variation Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

| | |
|---------------------------|----------|
| Band A - No RV to £4300 | £100.00 |
| Band B - £4301 to £33000 | £190.00 |
| Band C - £33001 to £8700 | £315.00 |
| Band D - £87001 to £12500 | £450.00* |
| Band E - £125001 and over | £635.00* |

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

| | |
|---------------------------|-----------|
| Band D - £87001 to £12500 | £900.00 |
| Band E - £125001 and over | £1,905.00 |

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

| | |
|-----------------------|-----------|
| Capacity 5000-9999 | £1,000.00 |
| Capacity 10000 -14999 | £2,000.00 |
| Capacity 15000-19999 | £4,000.00 |

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| | |
|-------------------------|------------|
| Capacity 20000-29999 | £8,000.00 |
| Capacity 30000-39000 | £16,000.00 |
| Capacity 40000-49999 | £24,000.00 |
| Capacity 50000-59999 | £32,000.00 |
| Capacity 60000-69999 | £40,000.00 |
| Capacity 70000-79999 | £48,000.00 |
| Capacity 80000-89999 | £56,000.00 |
| Capacity 90000 and over | £64,000.00 |

* Fee amount (£)

ATTACHMENTS

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Digital signature The form must be digitally signed, this will be verified and passed to the authority.

When you are satisfied that you have completed the form correctly, save it and continue with the application process. If the online application screen is no longer available in your browser, [click here](#) to resume.

OFFICE USE ONLY

| | |
|----------------------------|-------------------------------------|
| Applicant reference number | |
| Fee paid | 190.00 |
| Payment provider reference | Pu3AAAAAAK6 |
| ELMS Payment Reference | 128420 |
| Payment status | Paid |
| Payment authorisation code | 025949 |
| Payment authorisation date | Aug 20, 2012 |
| Date and time submitted | Aug 20, 2012 2:29:16 PM |
| Approval deadline | Sep 24, 2012 |
| Error message | |
| Is Digitally signed | <input checked="" type="checkbox"/> |

Digital Signature Information

| | |
|------------------------------|---|
| Signer's name | Gemma Goodwin |
| Signer's contact information | |
| Signing time | 2012-08-17T16:15:23 |
| Signer status | Identity Unknown - Identity Verification of the |
| Signature status | Signature Valid but document modified - The |
| Certificate issuer | C=GB,1.2.840.113549.1.9.1=#162267656d6d6 |

PART A

Premises Licence

Peterborough City Council, Operations Directorate,
Bayard Place, Broadway, Peterborough, PE1 1HZ

Premises Licence Number

063497

Part 1 - Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Mini Market
415 Lincoln Road

Post Town Peterborough

Post Code PE1 2PF

Telephone Number 01733 890186

Where the licence is time limited the dates

Start Date N/A
End Date N/A

Licensable activities authorised by the licence

Sale by retail of alcohol

The supply of alcohol will be for consumption off the premises.

The times the licence authorises the carrying out of licensable activities

Sale by Retail of Alcohol

Monday to Sunday Between 10.00hrs and 20.00hrs

The opening hours of the premises

Monday to Sunday Between 08.00hrs and 02.00hrs

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

The supply of alcohol will be for consumption off the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Mr Usman Abu Bakar Iftikhar
43 Thistle Moor Road
New England
Peterborough
PE1 3HR

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mr Usman Abu Bakar Iftikhar
43 Thistle Moor Road
New England
Peterborough
PE1 3HR

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

| | |
|-------------------|---------------------------|
| Licence Number | 062387 |
| Issuing Authority | Peterborough City Council |

Annex 1 - Mandatory conditions

Licensees should note that the under enclosed Mandatory conditions should be read in conjunction with the granted licence and these conditions shall be enforceable where relevant to the operation of the premise and its activities.

Supply of alcohol (Premises Licence)

This registration authorises the supply of alcohol subject to the following conditions:

1. No supply of alcohol may be made at a time when
 - (a) there is no designated premises supervisor in respect of the premises licence, or
 - (b) when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3.
 - (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
 - (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark

Door Supervision (where supervisors are engaged this condition applies)

4. All door supervisors will be Security Industry Authority registered.

Annex 2 - Conditions consistent with the Operating Schedule

All Licensing Objectives

Crime and Disorder

5. Staff training in relation to identifying and preventing sales of alcohol to any person who is, or appears to be drunk should be undertaken on a monthly basis. This training, together with ongoing training to prevent underage sales, such as challenge 21 or challenge 25, should be recorded in a written format and be available to an authorised officer upon demand
6. No alcoholic drinks will be purchased by the store owners or staff from sellers calling at the store
7. All invoices (originals or copies) for all alcoholic goods for retail sale on the premises will be kept at the shop and made available to Police, Council and HMRC Officers upon request.
8. A strict stock control system will be introduced so that the licensee can quickly identify where and when alcoholic drinks have been purchased.
9. A ultra-violet light will be available and maintained at the store for the purpose of checking the UK Duty Stamp on all spirits as soon as practical after they have been purchased.
10. If any spirits bought by the company have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to the Trading Standards department and HMRC as soon as possible.
11. CCTV recording equipment shall be installed and associated cameras will be maintained once a week, and will record and store digital images for a period not less than 28 days. A record of maintenance is to be kept and made available to an authorised officer upon demand.
12. CCTV cameras will be positioned so that they cover the front aspect / entrance of the property in addition to internal public rooms and the customer service area.
13. Notices advising that CCTV has been installed on the premises shall be posted so that they are clearly visible to the public within the licensed premises.
14. A means of two way communication will be maintained between the premises and the local Police or CCTV monitoring centre to report incidents.
15. No customers will be admitted, or permitted to leave with open vessels or bottles of alcohol.
16. No alcohol shall be consumed on the premises.
17. The premises license holder will be responsible for prevention and disposal of waste on the frontage of the premises and make provision for the emptying of litter bins in the vicinity of the premises.

18. No single vessel of beer, lager or cider to be offered for sale.
19. No beer, lager or cider beverage above 6.5% abv to be displayed or offered for sale.
20. No alcohol shall be consumed on the premises.
21. The maximum occupancy of the licensed premises is restricted at any one time to :10
22. Public information notices about crime and disorder issues shall be displayed at the request of the Council or the Cambridgeshire Constabulary.
23. Notices relating to any restrictions on the admittance of individuals according to age shall be displayed on or immediately outside the premises.
24. Any conditions of entry to the premises shall be displayed in the vicinity of any entrance to the premises.

Public Safety

25. Lighting shall be provided outside the premises (and in the private car park) during the hours of darkness when any licensable activity takes place on the premises.
26. A fire risk assessment required under the Regulatory Reform (Fire Safety) Order 2005 (as amended) will be completed and be available for inspection by an authorised officer.
27. Management are responsible for ensuring that comprehensive arrangements exist to enable the safe evacuation of all disabled occupants in the event of an emergency.
28. An adequate and appropriate supply of first aid equipment and materials shall be available on the premises.
29. In the absence of adequate daylight the lighting in any area accessible to the public shall be fully operational.
30. The following systems shall be maintained and inspected by suitably qualified professional persons in accordance with any British Standards and at intervals recommended in national guidance, and records kept of such inspections available for inspection by authorised officers on request:
 - Building Electrical Installation
 - Emergency Lighting System
 - Fire Warning System
 - Gas boiler, calorifier or appliance
 - Oil fired boiler or appliance
 - Suspended ceilings
 - Portable fire fighting equipment
 - Temporary Electrical Installation
31. Valid public liability insurance shall be kept in force and a copy of the schedule shall be available for inspection by an authorised officer on request.

Public Nuisance

32. The premises licence holder shall be responsible for prevention and disposal of waste on the frontage of the premises and make provision for the emptying of litter bins in the vicinity of the premises.

Protection of Children from Harm

Annex 3 - Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

PART B

Premises licence summary

Peterborough City Council, Operations Directorate,
 Bayard Place, Broadway, Peterborough, PE1 1HZ

Premises Licence Number

063497

Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Mini Market
 415 Lincoln Road

Post Town Peterborough

Post Code PE1 2PF

Telephone Number 01733 890186

Where the licence is time limited the dates

Start Date N/A
 End Date N/A

Licensable activities authorised by the licence

Sale by retail of alcohol

The supply of alcohol will be for consumption off the premises.

The times the licence authorises the carrying out of licensable activities

Sale by Retail of Alcohol

Monday to Sunday Between 10.00hrs and 20.00hrs

The opening hours of the premises

Monday to Sunday Between 08.00hrs and 02.00hrs

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

The supply of alcohol will be for consumption off the premises.

Name, (registered) address of holder of premises licence

Mr Usman Abu Bakar Iftikhar
 43 Thistle Moor Road
 New England
 Peterborough
 PE1 3HR

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol

Mr Usman Abu Bakar Iftikhar

State whether access to the premises by children is restricted or prohibited

Restricted

Ref: B Stop - 415 Lincoln Rd / License Variation Applications



Creating a safer
Cambridgeshire

Friday 14th September 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU

Dear Darren,

Re: Premises License Variation Application 065235 – 415 Lincoln Road, Peterborough, PE1 2PF – Police Representation

On 21st August 2012 Cambridgeshire Constabulary received notification and a copy from the Licensing Officers at Peterborough City Council of an electronically submitted application to vary the premises license for 415 Lincoln Road, Peterborough, PE1 2PF.

The applicant USMAN IFKTIKAR, of 43 Thistle Moor Road, Peterborough, PE1 3HR wishes to vary his premises license to increase the licensable sale of alcohol daily - Monday to Sunday - between the hours of 08:00am and 02:00pm. The current License No: 063497 allows for the sale of alcohol between 10:00 hours and 20:00 hours daily. Furthermore the applicant has requested that 3 conditions are removed from the license. Conditions 16 & 20 – “No Alcohol shall be consumed on the premises” – which is a duplication of the same condition and indeed a condition replicating an unlicensed activity and should be removed. Condition 18 – “No single vessel of beer, lager or cider to be offered for sale” is a fundamental condition in assisting the Licensee to prevent sales to such persons attracted to such offers. A single vessel can be considered along the same lines of purchasing a can of coke – purchased so that it can be drunk immediately – in the street which is under a Designated Public Place Order (DPPO).

As the licensing Officer for Cambridgeshire Constabulary and acting on behalf of the Chief Constable Simon Parr. I wish to make representation in relation to the fact that the application, if granted may be detrimental to the principle of preventing crime and disorder.

The premise is an end terrace property situated centrally within the Operation CAN-DO area. I will refer to this Operation in detail later on in my representation. It is located within a densely occupied residential area with private homes all around the premises. Please refer to **Annex A** for a visual reference of the location of the property. Immediately next door was the contentious ‘Bora Bora’ premises. You will recall that this premises applied for a 04:00am license which was refused by the Licensing Committee following similar representation from the regulatory authorities and was a constant source of public discord. Following on from close regulation by the Licensing Authorities the license to sell alcohol was surrendered by the Premises License holder. This has had a positive impact on the local community, and can be considered as such as having helped to reduce alcohol related

crime and anti social behaviour in the immediate vicinity.

In September 2011 415 Lincoln Road and the previous licensees were the subject of a high profile review following a joint operation involving Trading Standards, Her Majesty's Revenue and Customs and Cambridgeshire Constabulary in efforts to prevent and deter the sale of counterfeit and illicit goods. The premises and previous management were positively identified as being involved in the sale of illegal goods and as such the license was revoked by the Licensing Committee pending any appeal to the magistrates. An appeal was lodged and the licensed activity continued until April 2012. The appeal was withdrawn and a new independent licensee took charge of the venue – Mr. USMAN IFKTIKAR. Negotiation took place with Mr. IFKTIKAR during the application process and he willingly agreed to the current conditions being placed on the license. These conditions are considered necessary in assisting the licensee to adhere to the principles of licensing and support and uphold the actions carried out by Operation CAN-DO.

Operation CAN-DO is designed to develop, implement, evidence and measure a transformational, whole systems approach to improve the quality of life of people living and working in the Gladstone area of Central Ward, Millfield and New England. 415 Lincoln Road is centrally located within the CAN-DO operation area. The operation has support from Peterborough City Council, Cambridgeshire Constabulary, the National Health Service, Fire Service and many more organisations / agencies. Each partner has committed dedicated resources to Operation CAN-DO over its 10 year duration (for example the police have a team of 9 dedicated officers). This is testament - especially in the current economic climate - to how crucial the area is to the aims / objectives for each organisation / agency. Please find at **Annex B** a representation submitted by PC1687 Gary Johnson who Polices the CAN-DO area on a day to day basis.

The area has been specifically identified as having disproportionately high levels of community tension, crime, anti social behaviour, dissatisfaction from all communities, and in particular, alcohol and licensing issues. There is a direct correlation between the location of licensed premises and reports of noise, littering, violence and other forms of anti social behaviour. This is not surprising when you consider that the Operation CAN-DO area is densely populated with families from a large variety of nationalities and backgrounds, living in housing stock which comprises mainly of Victorian style terracing. It is important to add that the licensed premises have grown up rapidly around people's homes in the last few years – not the other way round.

Sadly, the National Health service reports that Peterborough compares poorly with both the England and regional average on alcohol specific, attributable and related hospital admissions and is rising year on year for both men and women. Peterborough has a lower life expectancy than the average in the East of England and the national average. The operation CAN-Do partnership is keen to take a robust and consistent stance around anything to do with alcohol and alcohol licensing as it clearly has a massive impact of the lives of the community that live within it.

I wish to draw attention to Section 13 sub-para 32 under S.182 of the Licensing Act 2003 (Guidance). It states " *The absence of a special policy does not prevent any responsible authority or interested party making representation on a new application for the grant, or variation, of a license on the grounds that the premises will give rise to a negative cumulative impact on one or more of the licensing objectives*". A Cumulative Impact Assessment is currently being assessed and considered for this area.

- *A Statistical Analysis in relation to crime and anti-social behaviour in the vicinity of 415 Lincoln Road, Peterborough has been commissioned. This involves a great deal of work and as such is unavailable at this time. This analysis and a further report to this representation will be submitted to the Licensing Committee and applicant's representatives once it has been completed and in good time prior to any potential review taking place.*

The premise had previously been a hotspot for Alcohol related anti social behaviour, litter and was

evidentially associated with street drinkers hanging around the front of the shop and down the track road on the right hand side (between 415 Lincoln Road and what was 'Bora Bora'). Local residents were subjected on many occasions to having street drinkers and drunks linked to 415 Lincoln Road in the front garden area and having to clean up the litter they had left. I would argue that the current timings and conditions on the Premises License have been instrumental in reducing issues within the immediate vicinity of the property.

415 Lincoln Road is situated in the North part of Lincoln Road which constitutes an area saturated with alcohol retail premises and as stated above these licensed premises have grown up rapidly around people's homes in the last few years – not the other way round. There are 14 premises within a half mile stretch. They constitute a petrol station, 2 large national chain supermarkets, 3 local supermarkets, 5 coffee shops, a snooker hall and 2 off licenses – one of which being 415 Lincoln Road. Aside from the off licenses the other premises have additional services provided other than the sale of alcohol.

Section 10 sub-para 22 under S.182 of the Licensing Act 2003 (Guidance) states – “*Shops, stores and supermarkets should normally be free to provide sales of alcohol for consumption off the premises at any times when the retail outlet is open for shopping*” 415 Lincoln Road is a wall to wall off license premises selling alcohol products as its primary function and as such would not normally be considered in line with Section 10 above. Why does the premise close at 20:00 hours? I would suggest that Mr. IFKTIKAR has nothing else they considers worthwhile staying open for.

All the premises referred to above have significantly in their own right contributed either directly or indirectly towards the anti social and criminal issues which blight the local community. We now find Op CAN-DO partners particularly Police Officers attempting to clear up the mess, making the area a better area to live and give back the community a better quality of life. The extension or addition of another licensed premises will undoubtedly hinder this effort and will contribute to the already every present issues.

Evidence shows that if this application if granted in its current guise it will contribute considerably towards the impact alcohol has within the area mainly in the early morning and late at night. I see no other person other than the problematic street drinker or local alcoholic benefitting from the lengthy hours of service. In today's climate of recession licensees are being forced to open longer and later in order to maximise profits, some at great expense to the principles of licensing.

Yours faithfully,

Grahame Robinson
Police Constable 1572
Licensing Officer
Northern Division

415 Lincoln Road, Peterborough, PE1 2PF – News & Booze Off-License.



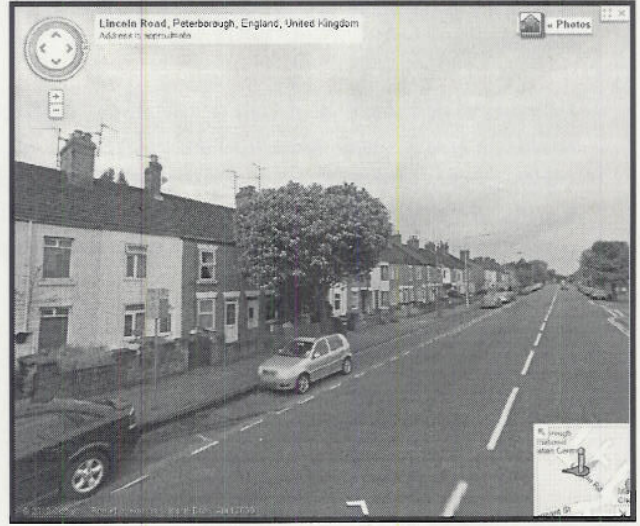
415 Lincoln Road

West View



South View

North View



Ref: License Application 065235 / 415 Lincoln Road

Thursday 13th September 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU



Creating a safer
Cambridgeshire

Dear Darren,

Re: Mini Market, 415 Lincoln Road – License variation Application - Representation

I am PC1687 Gary Johnson employed by Cambridgeshire Constabulary and responsible for Policing Operation CAN DO along with a team of dedicated officers. This Operation is a long term (10 years) multi-agency approach to improving the quality of life of people living and working in the Gladstone area of Central Ward, Millfield and New England.

The Operation Can Do area is under a designated public place order.

The location is a hotspot for alcohol related anti-social behaviour, litter and is associated with street drinkers and drunks hanging around on the streets. Local residents have been subjected on many occasions to having to deal and live with their anti-social behaviour and crimes.

In a small immediate area from NORTHFIELD ROAD up to the MURCO garage LINCOLN ROAD there are already eight Off licence shops and six other licensed premises of some sort. Of the Off licensed shops some of these are very big supermarket market type shops and sell a wide range of alcohol.

MINI MARKET, 415 LINCOLN ROAD is in the heart of the Operation Can Do area.

The location of 415 LINCOLN ROAD itself has previously been a hotspot for alcohol related litter and street drinkers hanging around the front of the shop, and down the track road on the right-hand side. Local residents have previously been subjected on many occasions to having street drinkers and drunks in their front garden and having to clean up the litter they have left.

I work in the Operation Can Do area on a daily basis working various shifts during the day and night. I can say that since the changes in the licence conditions of 415 LINCOLN ROAD the immediate area around this premise has improved dramatically. I rarely have to confiscate alcohol from people around the shop and down the track road at the side. There is rarely alcohol related litter strewn outside the premises. There are rarely drinkers hanging around in the front gardens next door. All of these issues were a persistent problem we had to deal with daily prior to the revocation of the original licence.

When officers are caused to confiscate alcohol from persons drinking in the street, nine times out of ten they only have one or two cans on them which they have purchased from local shops. I am in no doubt that the improvement around 415 LINCOLN ROAD is due to them not selling single vessels of alcohol. Allowing the change in licence to again to serve single vessels of alcohol can only be negative and will contribute yet again to more drinking on the street, ASB and alcohol related litter being strewn around the area.

We now find Operation Can Do partners including Police Officers attempting to clear up the mess, making the area a better area to live and give back the community a better quality of life. Should these proposals to the licence be implemented this will undoubtedly hinder this effort and will contribute to the already ever present issues.

There are already too many licensed premises in the area selling alcohol in this manner – selling alcohol later at night, making the alcohol available stronger and in single vessels. I can see absolutely no gain and nothing positive for the area if these proposed changes are implemented. These proposals in no way adhere to the principle of Preventing Crime and Disorder.

I do not support the current license application and would urge the licensee to continue working with the local community and maintain his current license conditions and hours.

PC1687JOHNSON
OP CAN DO
BRIDGE STREET POLICE STATION

Ref: B Stop - 415 Lincoln Rd / Supplementary Information



Tuesday 02nd October 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU

Dear Darren,

Re: Premises License Variation Application 065235 – Supplementary Information to Police Representation in relation to 415 Lincoln Road.

On Friday 14th September 2012 Cambridgeshire Constabulary submitted representation in relation to a license variation for 415 Lincoln Road, Peterborough. Within that representation was a statement (Page 2, Paragraph 10) that a Statistical Analysis in relation to crime and anti social behavior in the vicinity of 415 Lincoln Road had been commissioned and would be presented to the licensing Committee in good time prior to any hearing taking place. Please find attached at **Annex A** the Analysis Report.

The Analysis Report speaks for itself and it can be seen there has been a small reduction in crime in the immediate vicinity of 415 Lincoln Road and ultimately within the general area but the peak time of offending and anti social behaviour remains between 22:00pm and 06:00am. Whilst there is no substantial evidence to suggest any one crime is directly linked to 415 Lincoln Road, ultimately there is no evidence to suggest that any one crime is not directly or indirectly linked to this property. The Licensee cannot be expected to know exactly where all of the alcohol he sells may end up, but it can be said he is fully aware of the problems the area is facing, due to being provided with details of the enforcement action on the previous Licensee which are contained within the representations made by Police when he initially applied for a premises license in March 2012 - only six months ago. The Analysis Report itself suggests that it should be considered that other licensed premises within this area may also be a determining factor on the crime and ASB reviewed in the attached analysis. As such the sale of alcohol in this area is prolific and can be considered the main causal problem which results in alcohol related crime and disorder and the fear of that crime or disorder. Other licensed premises within the area are monitored and regulated very closely. I suggested in my initial representation that –

“I would argue that the current timings and conditions on the premises license have been instrumental in reducing issues within the immediate vicinity of the property”.

I agree with Ms GOODWIN's assertions, without contradictory evidence, that the due diligence

offered by the licensee may have had a positive impact on reducing the crime and disorder in the area. However it can also be said that this may also be due to the consistent regulation and moderation that has been carried out by the local authority, Police and partners in trying to turn the area around in line with CAN-DO principles, notwithstanding the control the license conditions and hours of sale may have had.

Cambridgeshire Constabulary maintain support towards Operation Can-Do and its partners and its drive towards consistency and License regulation and monitoring. Mediation between the representatives of the Licensee, myself and the licensing authority have taken place but been limited on my behalf due to other operation priorities and the stance the Constabulary and CAN-DO wish to maintain. I am aware that Ms GOODWIN, representing the Licensee, has mediated with Peterborough City Council Licensing Authority and I have been copied into one email asking my thoughts on suggested further license conditions. I wish to make the Committee aware that when I initially received contact from Ms. Goodwin in relation to any scope of a license extension, her initial enquiry was about a midnight extension. I advised Ms. Goodwin about the CAN- DO initiative and the serious problems we are having in the area associated with alcohol related violent crime and disorder (as per my initial representation). I was advised by her that she had acquired a license for a premise within a Cumulative impact area in Blackpool and I formed the perception that Peterborough would not be a problem. Furthermore I then find that Ms. Goodwin has not considered my assessment of the area and put any value on my opinions and submitted a license variation application beyond midnight until 02:00am. Section 8 Sub-Para 39 within Section 182 of the Licensing Act 2003 (Guidance) suggests that:

“Whilst applicants are not required to seek the views of responsible authorities before formally submitting their application, they may find them to be a useful source of expert advice on local issues that should be taken into consideration when making an application”.

Section 8 Sub-Para 40 within Section 182 of the Licensing Act 2003 (Guidance) states:

“Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the license objectives in the local area.”

Ms Goodwin’s advice to me was that it was for the Licensing Authority to prove why her clients’ application would be detrimental to the area and not as guidance suggests above, an improvement implemented in April 2012. As such the license variation application submitted did not offer any information other than wanting to extend the license from 08:00 to 02:00am, an increase of alcohol sales by 8 hours a day, and the removal of a condition restricting the sale of single measures of lager, beer or cider – an issue which has positively reduced the anti social behaviour caused by street drinkers and alcoholics. No consideration appears to have been given to researching any crime mapping websites; Neighbourhood statistics websites or web sites by local responsible authorities.

I would also like to draw the Committees attention to **Annex B** to this supplement. This shows a copy of the plan for 415 Lincoln Road. A plan which was initially submitted with the initial Premises license application in March 2012. The plan shows a venue whose primary objective is the off sale of alcohol. The venue is advertised externally as an Off-License. Ms. Goodwin has suggested that the venue cannot open beyond 20:00pm due to the layout of the store as this would cause Mr IFKTIKAR to commit an offence by offering or displaying alcohol whilst out

of his licensed hours. I would suggest that this is not a concern of the Licensing Authority and should be addressed by the licensee to draw covers or improve the layout of his shop so that alcohol can be covered and the other items he wishes to sell can be advertised without compromise. Mr IFKTIKAR sells alcohol as a primary concern. The confectionary and other incidentals he sells are a secondary issue that I suggest would attract interest and sale from persons buying alcohol. May I remind the Committee this application is for the extension of an alcohol license to sell more alcohol into a fragile community and not an application to extend the hours so he can sell more consumables.

A Cumulative Impact Assessment is being considered. Steps have been identified and implemented as guidance suggests identifying if a Special Policy is necessary. These steps are outlined in Section 182 of the Licensing Act 2003 – Section 13 sub-para 28. Operation CAN-DO officers are monitoring those steps on a daily basis and implementing action plans in an effort to drive down alcohol related violent crime and disorder and the fear of such activity. It can be said that there has been a marked improvement over the last 12 months however there is still a considerable amount of work to do and maintain. Concerns over crime and disorder, public safety, public nuisance and protection of children from harm are paramount within the CAN-DO area. Evidence exists to suggest there is a great deal of compromise towards these principles. A boundary has been set up – a designated public place order installed and now movement towards a dispersal zone is being considered. Officers are constantly and consistently challenging people in the street for drinking alcohol in the street and taking whatever action they deem necessary to deal with those people. The CAN-DO area is one of the most diverse in Cambridgeshire as well as being one of the most transient. As such officers find that they have to challenge and educate residents constantly about the orders and actions in process. A Special Policy can be and will be considered as the final step in trying to maintain safety and control within an area saturated with alcohol retail premises. However the steps implemented are showing that they are reducing alcohol related crime and disorder.

In line with my previous representation and this supplementary information I would like to suggest to the Licensing Committee the sale of alcohol be allowed between the hours of 10:00am and 22:00pm, and that the following conditions are considered and adopted onto the license:

1. Condition 16 and 20 removed – as they are a duplicate of each other and an illegal activity which does not need to be addressed on the license.
2. Condition 5 amended to show –
 - All staff will be trained with the internal 'Due Diligence' training manual prior to sales of alcohol. The training will include Challenge 25 policy, dealing with underage sales, proxy sales, and dealing with drunks. All training will be documented and refreshed every month. Records will be made available to an authorised officer upon request.
 - Staff will be internally trained within conflict management. The training will include 'role play' activities as well as reading and signing the internal 'Dealing with Conflict' document. The training will be refreshed every quarter and all documents will be made available to an authorised officer upon request.

- The premises will operate a refusals and incidents register, which will be signed off by the DPS weekly.
3. The Manager / DPS will register and sign up to the Police and Local Authority crime prevention scheme and become a pro-active member of the Peterborough Nightsafe Initiative.

I believe that the current conditions on the license are pro-active in maintaining the principles of licensing – that is why the license was initially granted. The addition of further conditions outlined above will assist the licensee to maintain due diligence in operating his store and would lead me to accept extending his licensable hours to 22:00pm.

Yours faithfully,

Grahame Robinson
Police Constable 1572
Licensing Officer
Northern Division

Objective

To review the level of crime and disorder around 415 Lincoln Road, Peterborough, comparing the period between 1st September 2011 to 31st March 2012 with the period since 1st April 2012.

Methodology

Two main sources of data have been used to compare crime and disorder levels. ASB incident data has been extracted from the Force's Command and Control system; this includes those incident types which would largely be viewed as street level public anti-social behaviour such as rowdy and nuisance behaviour, violence, street drinking, criminal damage. Incidents relating to vehicles, nuisance phone calls, neighbour disputes, noisy neighbours, etc have not been included. Recorded crime data has been extracted from the Force's Crime File system; offences of Criminal Damage and Violent Crime have been used as these are seen as being the most likely to be impacted upon by alcohol use.

It has to be noted that these statistics do not reflect the fact that not every incident is reported to the police, or the proactive actions of police and partner agencies in dealing with street drinking, ASB, crime or other detriment occurrence.

Both the crime and incident data has been analysed within a 500m radius of 415, Lincoln Road and also within a smaller 100m radius. For both the areas being analysed, particular attention is paid to those offences which have occurred between 2000hrs and 0600hrs.

As the two time periods being compared are not of the same length, average monthly totals will be calculated to aid comparison.

Summary

Recorded Crime within 500m of 415, Lincoln Road – There has been a slight increase (0.8%) in the overall level of recorded crime but a decrease in night-time offences. The most noticeable decrease is seen in offences occurring between 0200 and 0600hrs (33.3%). There has also been a slight decrease in those offences that are possibly alcohol related.

Recorded ASB within 500m of 415, Lincoln Road – There has been a slight decrease in the overall level of ASB incidents that have been recorded. There has been a reduction in the level of night-time incidents especially on Thursday and Friday nights. Those incidents that are possibly alcohol related have reduced by approximately 20%.

Recorded Crime within 100m of 415, Lincoln Road – the overall number of offences is small making comparisons more difficult; however, there has been a slight decrease in crime levels. There have been slight decreases in both night-time offences and alcohol related offences.

Recorded ASB within 100m of 415, Lincoln Road – the overall number of incidents is relatively low however approximately two-thirds are possibly alcohol related. The number of incidents has fallen by approximately 50% between the two periods.

Note: It should be considered that other licensed premises within this area may also be a determining factor on the crime and ASB reviewed in this document.

CRIME –

Offences recorded within 500m of 415 Lincoln Road, Peterborough

| Offence Type | 1st Sept '11 - 31st Mar '12 | 1st Apr '12 - 12th Sept '12 | Total |
|-----------------------------|--|--|--------------|
| CRIMINAL DAMAGE | 55 | 41 | 96 |
| ROBBERY | 11 | 9 | 20 |
| SEXUAL OFFENCES | 7 | 3 | 10 |
| VIOLENCE AGAINST THE PERSON | 89 | 76 | 165 |
| Grand Total | 162 (23.1 p/m) | 129 (23.9 p/m) | 291 |

Between 1st September 2011 and 31st March 2012 there were 162 offences of either Criminal Damage or Violent Crime committed within 500m of 415, Lincoln Road; this equates to an average of 23.1 offences per month. Between 1st April and 12th September 2012 there were 129 offences committed in the same area; this is an average of 23.9 offences per month.

Based on monthly averages, there has been a slight decrease in the overall level of Criminal Damage offences and a decrease in the number of Sexual Offences, with the overall level remaining low. There have been slight increases in the monthly averages for both Robbery and Violence Against the Person.

Offence timing

| Offence timing* | 1st Sept '11 - 31st Mar '12 | 1st Apr '12 - 12th Sept '12 | Total |
|------------------------|--|--|--------------|
| 06:00 to 20:00 | 80 | 71 | 151 |
| 20:00 to 22:00 | 14 | 20 | 34 |
| 22:00 to 02:00 | 41 | 29 | 70 |
| 02:00 to 06:00 | 27 | 9 | 36 |

*Note – this is based on the earliest possible offence time. The default time is 00:01hrs and this may slightly skew the data for the period 22:00 to 02:00hrs.

The majority of the offences in the area have occurred during the daytime. Between 1st September 2011 and 31st March 2012, 49% of all the offences of Criminal Damage and Violent Crime were committed between 06:00 and 20:00hrs. Between 1st April and 12th September 2012, 55% of offences were committed between these times.

The data shows that there has been an increase in the proportion of offences being committed between 20:00 and 22:00hrs (15.5% compared to 8.6%) whilst the proportion of offences being committed between 22:00 and 02:00hrs saw a slight decrease (22.5% compared to 25.3%). The most noticeable change was in the proportion of offences being committed between 02:00 and 06:00hrs; since April 1st 2012, just 7.0% of offences were committed between these times compared to 16.7% of offences for the period prior to 1st April 2012.

Peak Times

The table below highlights the peak days and times for offences committed in the area and shows that there has been some variation between the two periods being reviewed.

| Offence timing | 1 st Sept '11 – 31 st Mar '12 | 1 st Apr '12 – 12 th Sept '12 |
|----------------|---|---|
| 06:00 to 20:00 | Saturday Sunday | Saturday Sunday Tuesday Friday |
| 20:00 to 22:00 | No peak days | Weekdays |
| 22:00 to 02:00 | Saturday night Sunday night | Saturday night Sunday night |
| 02:00 to 06:00 | Friday night Saturday night | No peak days |

Daytime (06:00 to 20:00hrs) offences were more concentrated at the weekends during both time periods, but since 1st April Tuesdays and Fridays have also shown up as peak days. During the early evening (20:00 to 22:00hrs) the offences are now more concentrated on weekday evenings, whereas previously there were no peak days.

There has been little change in late evening offences (22:00 to 02:00hrs), with Saturday and Sunday nights still accounting for most of the offences.

Prior to 1st April 2012 the peak days for early morning offences (02:00 to 06:00hrs) were Saturdays and Sundays; there are currently no peaks days due to the relatively small number of offences now being committed during this time period.

| Offence timing | 1 st Sept '11 - 31 st Mar '12 | 1 st Apr '12 – 12 th Sept '12 |
|----------------|---|---|
| 06:00 to 20:00 | Saturday Sunday | Saturday Sunday Tuesday Friday |
| 20:00 to 22:00 | No peak days | Weekdays |
| 22:00 to 02:00 | Saturday night Sunday night | Saturday night Sunday night |
| 02:00 to 06:00 | Friday night Saturday night | No peak days |

Alcohol Related Offences

Crime notes were search for the words “drunk”, “drink”, “alcohol” and “intoxicated” to identify those offences where alcohol was possibly involved.

Between 1st September 2011 and 31st March 2012 there were 65 offences that were possibly alcohol related based on the above criteria; this is just over 40% of the offences. On average there were 9.3 alcohol related offences per month. Between 1st April and 12th September 2012 there were 48 offences that were possibly alcohol related; this is just over 37% of all offences and equates to 8.9 offences per month.

Whilst there has been a slight increase in the rate of Criminal Damage offences that are potentially alcohol related, there has been a decrease in Violent Crime that is possibly alcohol related.

Offences recorded within 100m of 415 Lincoln Road, Peterborough

| Offence Type | 1st Sept '11 - 31st Mar '12 | 1st Apr '12 - 12th Sept '12 | Total |
|------------------------------------|--|--|--------------|
| Criminal Damage | 5 | 4 | 9 |
| Violence Against The Person | 8 | 4 | 12 |
| Grand Total | 13 | 8 | 21 |

Between 1st September 2011 and 31st March 2012 there were 13 offences of either Criminal Damage or Violent Crime committed within 100m of 415, Lincoln Road; this equates to an average of 1.9 offences per month. Between 1st April and 12th September 2012 there were 8 offences committed in the same area; this is an average of 1.5 offences per month.

Based on monthly averages, there has been a slight increase in the overall level of Criminal Damage offences and a decrease in the number of Violence Against the Person offences.

Offence timing

| Offence timing* | 1st Sept '11 - 31st Mar '12 | 1st Apr '12 - 12th Sept '12 | Total |
|------------------------|--|--|--------------|
| 06:00 to 20:00 | 5 | 4 | 9 |
| 20:00 to 22:00 | 0 | 0 | 0 |
| 22:00 to 02:00 | 6 | 3 | 9 |
| 02:00 to 06:00 | 2 | 1 | 3 |

*Note – this is based on the earliest possible offence time. The default time is 00:01hrs and this may slightly skew the data for the period 22:00 to 02:00hrs.

Between 1st September 2011 and 31st March 2012, the peak time for offences of Criminal Damage and Violent Crime were 22:00 and 02:00hrs with 2 further offences between 02:00 and 06:00hrs. Between 1st April and 12th September 2012 there was a reduction in the number of offences being committed in both of these time periods.

Peak Times

Slightly more offences have occurred on Fridays and Sundays but there are no particular peak times for offences with 100m of 415, Lincoln Road.

Alcohol Related Offences

There were only four offences committed between 1st September 2011 and 12th September 2012 which were possibly alcohol related. Three of these occurred prior to 31st March 2012 and just one occurred since 1st April 2012.

ASB –

Incidents recorded within 500m of 415 Lincoln Road, Peterborough

Between 1st September 2011 and 31st March 2012 there were 191 incidents of “street-level type anti-social behaviour” recorded within 500m of 415, Lincoln Road; this equates to 27.3 incidents per month. Of these 191 incidents, over three-quarters were classed as “rowdy/nuisance behaviour”.

Between 1st April and 12th September 2012 there were 141 incidents; this equates to an average of 26.1 incidents per month. “Rowdy/nuisance behaviour” continues to be the most common type of ASB incident recorded.

| ASB type | 1 st Sept '11 - 31 st Mar '12 | 1 st Apr '12 - 12 th Sept '12 | Total |
|----------------------|---|---|------------|
| Rowdy/Nuisance | 147 | 114 | 261 |
| Violence | 22 | 15 | 37 |
| Street Drink | 4 | 5 | 9 |
| Susp Circs | 3 | 4 | 7 |
| Violence In progress | 7 | 0 | 7 |
| Crim Dam | 3 | 1 | 4 |
| Fireworks | 3 | 0 | 3 |
| Begging | 0 | 2 | 2 |
| Robbery | 2 | 0 | 2 |
| Total | 191 | 141 | 332 |

Incident Times

Between 1st September 2011 and 31st March 2012 there were 106 incidents recorded between 2000 and 0600hrs which equates to 15.1 incidents per month. These 106 incidents accounted for just over 55% of all the ASB incidents recorded, with almost 30% occurring in the four hours between 2200 and 0600hrs.

Between 1st April and 12th September 2012 there were 60 incidents recorded between 2000 and 0600hrs which equates to 11.1 incidents per month. These 60 incidents accounted for just over 42% of all the ASB incidents recorded, with almost 22.6% occurring in the four hours between 2200 and 0600hrs. These figures show a noticeable reduction in the number of night-time incidents being recorded.

| No of incidents reported | 1 st Sept '11 - 31 st Mar '12 | 1 st Apr '12 - 12 th Sept '12 |
|--------------------------|---|---|
| 06:00 to 20:00 | 85 | 81 |
| 20:00 to 22:00 | 32 | 18 |
| 22:00 to 02:00 | 57 | 32 |
| 02:00 to 06:00 | 17 | 10 |

Peak days/times

Between 1st September 2011 and 31st March 2012, the daytime incidents were spread throughout the week although noticeably more were reported on a Sunday. Since 1st April 2012, daytime incidents have continued to peak on Sundays, with Saturdays also showing a higher number of incidents.

Since 1st April 2012, there has been a reduction in night-time incidents across the whole week with particular reductions on Thursday and Friday nights. More incidents continue to occur over the weekend period with Saturday nights from 2200 to 0600hrs being the busiest times.

| Peak Times | 1 st Sept '11 – 31 st Mar '12 | 1 st Apr '12 – 12 th Sept '12 |
|----------------|---|---|
| 06:00 to 20:00 | Sunday afternoon | Saturday Sunday |
| 20:00 to 22:00 | Thurs to Mon | No peak days |
| 22:00 to 02:00 | Thursday night Friday night | Friday to Tuesday |
| 02:00 to 06:00 | Friday night Saturday night | Saturday night |

Alcohol-Related Incidents

Out of the 332 ASB incidents recorded in the area since 1st September 2011, 150 (45%) mention alcohol or drinking.

Between 1st September 2011 and 31st March 2012 there were 93 ASB incidents that mentioned alcohol or drinking, this equated to 13.3 incidents per month and accounted for 48.7% of all ASB incidents. Between 1st April and 12th September 2012 there were 57 ASB incidents that mentioned alcohol or drinking, this equated to 10.6 incidents per month and accounted for 40.4% of all ASB incidents.

ASB –

Incidents recorded within 100m of 415 Lincoln Road, Peterborough

Between 1st September 2011 and 31st March 2012 there were 14 incidents of “street-level type anti-social behaviour” recorded within 100m of 415, Lincoln Road; this equates to 2 incidents per month. Of these 14 incidents, 12 were classed as “rowdy/nuisance behaviour”.

| ASB type | 1 st Sept '11 to 31 st Mar '12 | 1 st Apr to 12 th Sept '12 | Total |
|----------------------|--|--|-------|
| Rowdy/Nuisance | 12 | 4 | 16 |
| Violence | 0 | 1 | 1 |
| Street Drinking | 0 | 0 | 0 |
| Susp Circs | 1 | 0 | 1 |
| Violence in Progress | 1 | 0 | 1 |
| Total | 14 | 5 | 19 |

Between 1st April and 12th September 2012 there were 5 incidents; this equates to an average of 0.9 incidents per month. “Rowdy/nuisance behaviour” continues to be the most common type of ASB incident recorded.

Incident Times

Incidents have occurred on all days of the week, and whilst more have occurred on a Wednesday this is not statistically significant. In the period between 1st September 2011 and 31st March 2012, just over 57% of the incidents occurred between 2000 and 0600hrs; in the period since 1st April this has fallen to 40% of incidents.

Peak days/times

It has not been possible to determine peak days/times for incidents occurring within 100m of 415, Lincoln Road for either of the time periods being analysed.

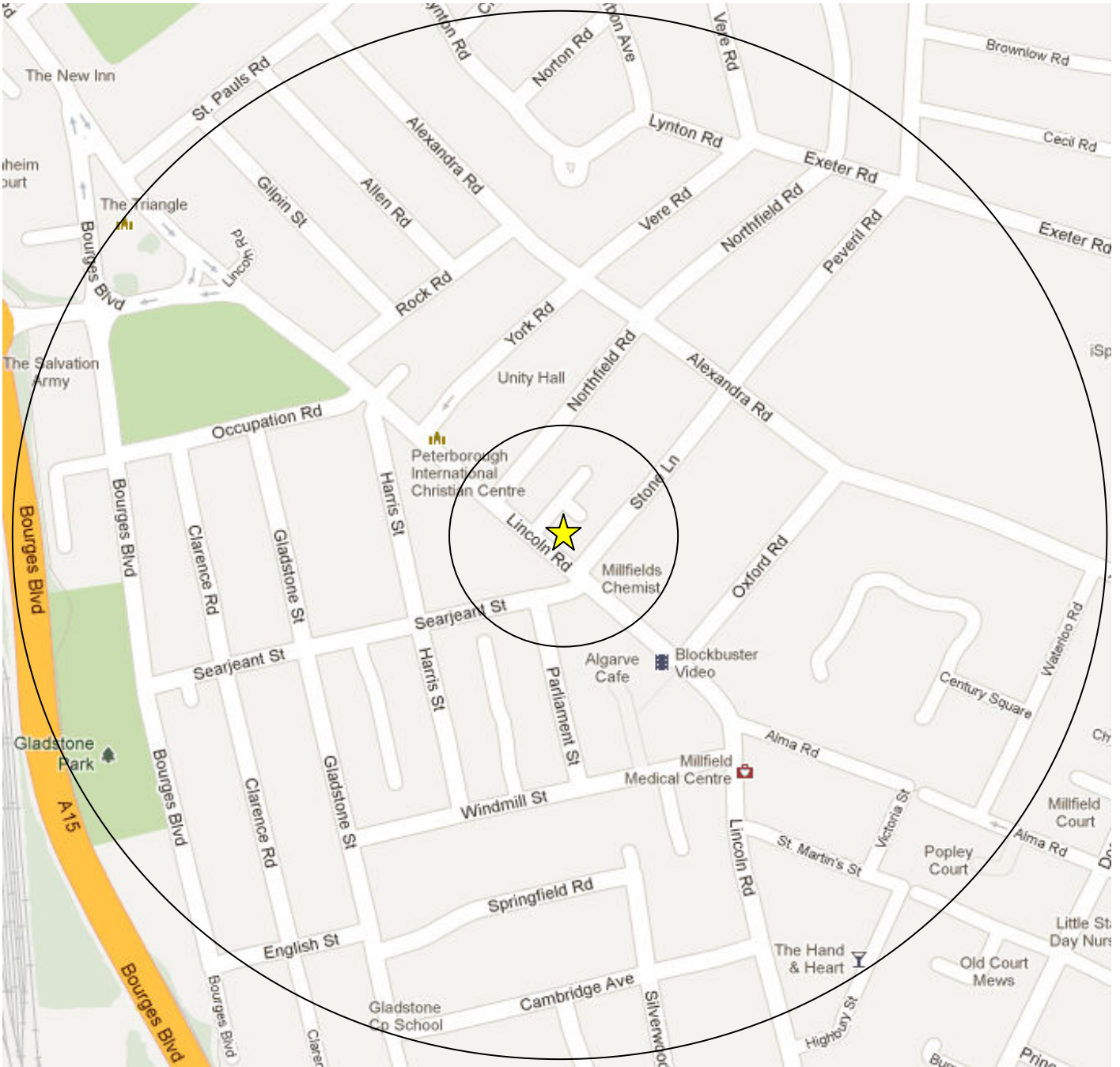
Alcohol-Related Incidents

Whilst the overall number of ASB incidents within 100m of 415, Lincoln Road is relatively low, a significant proportion is possibly alcohol related. Between 1st September 2011 and 31st March 2012 9 out of the 14 incidents (64%) were possibly alcohol related and between 1st April and 12th September 2012 3 out of the 5 incidents (60%) were possibly alcohol related.

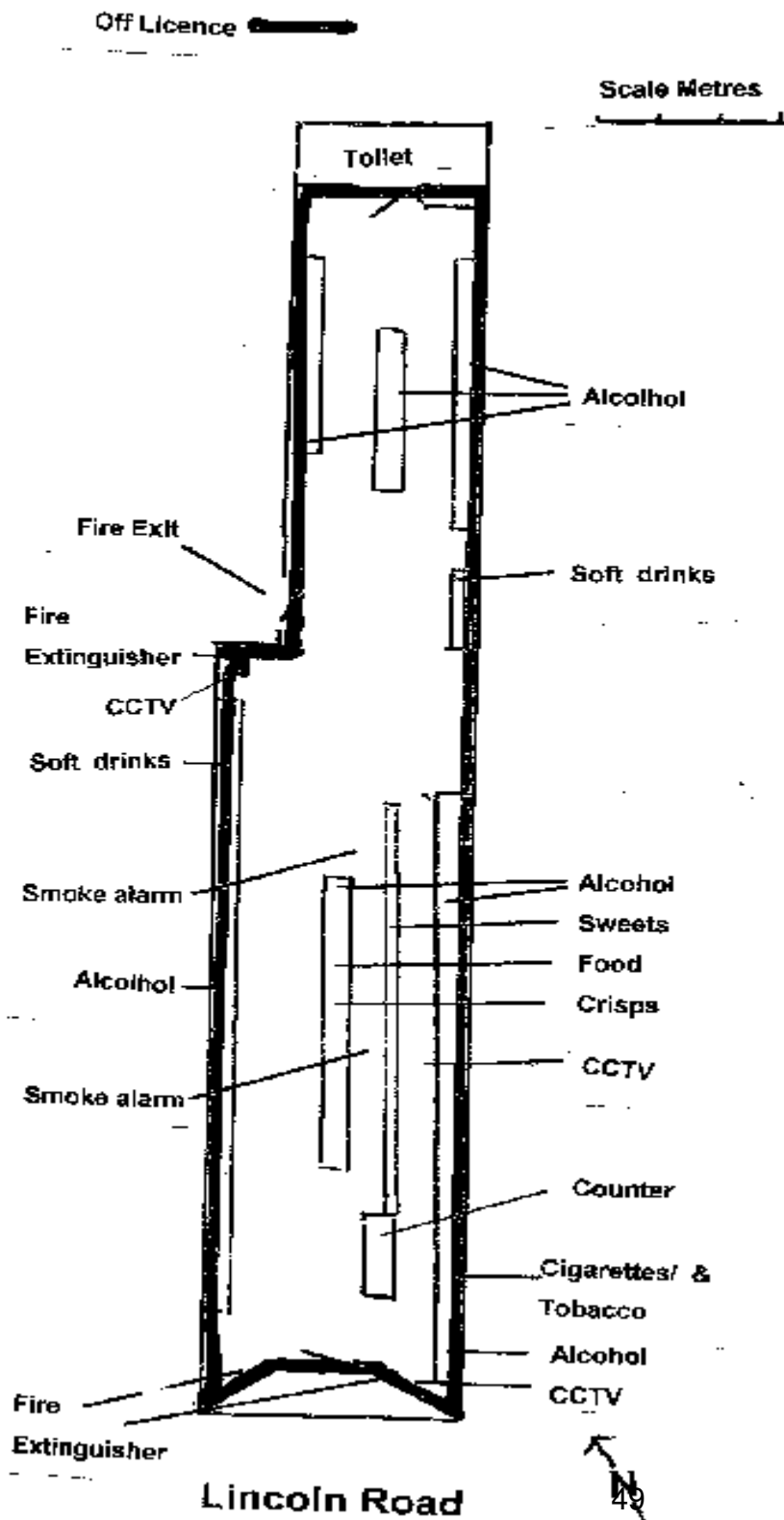
Summary

- Within 500m there has been a slight overall increase in recorded crime; this is due mainly to a slight increase in violence against the person but there has been a decrease in criminal damage. There has been an overall decrease in the proportion of offences being committed between 2000hrs and 0600hrs; most noticeable is the reduction in the proportion of offences being committed between 0200 and 0600hrs. Weekends between 2200 and 0200hrs continue to be the peak times for offences; previously, weekends were also a peak time for offences between 0200 and 0600hrs, however due to the reduction in offences, there are now no peak days for this time period. There has been a slight decrease in "alcohol related offences".
- Within 100m the overall level of offences is fairly low making comparisons difficult. There has been a slight decrease in overall level of recorded crime and a decrease in offences being committed between 2200 and 0600hrs. There has been a reduction in the number of alcohol related offences, although the overall totals are low.
- Within 500m there has been an overall reduction in the number of ASB incidents of just over 4% between the two time periods. There has been a noticeable reduction in the number of incidents occurring between 2000 and 0600hrs. The peak time remains between 2200 and 0200hrs, but there has been a reduction in the number of incidents occurring within these hours. There has been a particular reduction in the number of incidents occurring on Thursdays and Fridays. There has been a noticeable reduction in the proportion of incidents that may be alcohol related. Possible alcohol related incidents have fallen from 13.3 per month to 10.6 per month.
- Within 100m there has been a noticeable reduction in ASB incidents although overall totals are low - 2 incs per month down to 0.9 incidents per month. There has been a reduction in night-time ASB incidents although again the figures are low. Despite the low figures, a large proportion of the incidents occurring within 100m are possibly alcohol related.

Estimated areas up to 100 meters and 500 meters from 415 Lincoln Road, Peterborough



Annex B to Supplementary Reps
 for 415 Lincoln Road
 Dated 04th October 2012



PROPERTY

**415 Lincoln Road
 Peterborough**

CLIENT

Safina Kausar

DATE

24th January 2012

REVISIONS

All work to comply
 with Building Regulations

SCALE

1/100

Main dimensions

Langford B. Smith
 Chartered Surveyor

**227 Park Road
 Peterborough**

Tel: 01733 563310
 Fax: 01733 753412

FAO: Licensing Department

Reference: Premises Licence Variation 065235 Mini Market Ltd, 415 Lincoln Road, Peterborough.

As the Responsible Authority for the Licensing Authority I wish to make a representation to the variation application in relation to Mini Market at 415 Lincoln Road, Peterborough.

My representation is in relation to the following licensing objectives:

- The prevention of crime and disorder
- The prevention of public nuisance

The Mini Market at 415 Lincoln Road currently has a licence which authorises the off sale of alcohol from 10am to 8pm Monday to Sunday. The variation application is to extend this provision to 8am until 2am Monday to Sunday, which is an extra 2 hours in the morning and 6 hours into the night and early morning. Overall the applicant has applied to increase the sale of alcohol by 8 hours a day, an increase of 80%.

The application itself offers no additional conditions in order to demonstrate how the applicant intends to promote the 4 licensing objectives if the licence is granted, considering that the applicant is requesting to increase the hours for which alcohol is to be sold by almost double. In addition the applicant has in fact requested the removal of condition number 18 from the licence "No single vessel of beer, lager or cider to be offered for sale".

The premises is situated in the 'Op Cando' area of Peterborough; 'Op Cando' is a multi agency partnership set up to address the various problems in this area and looks at ways to regenerate and resolve issues experienced by the community. This is a densely populated residential and retail area subjected to a high concentration of premises authorised to sell alcohol; this has had a negative effect where many of the reported issues relate to the supply and use of alcohol, thus causing high levels alcohol related anti social behaviour.

Due to the existing problems of alcohol related crime and anti social behaviour experienced by residents I feel that the hours requested are not appropriate for this residential area. I feel that the granting of the application would have a negative impact on the licensing objectives and would have a degenerative effect on the area, contrary to the ethos of 'Op Cando'.

Part of the Police and Social Responsibility Act and new amended guidance issued under section 182 of the Licensing Act 2003, applicants should be giving greater consideration to the local area when making their applications. The aim of this proposal was to shift the onus onto the applicant to give greater consideration to the local area when setting out the steps they will take to promote the licensing objectives and to provide responsible authorities and the licensing authority with better information on which to make informed representation or determination.

In not offering any additional conditions within the application also in conjunction with the request to remove an appropriate condition already attached to the licence would indicate that the applicant has not given any regard to the issues in the area, and that they do not intend to take any further measures than they currently do. This is both disappointing and naïve as selling alcohol at 1am or 2am in the morning has

higher risk of safety due to the different types of customer attracted to the premises at that time of day.

Given this I request that the application not be granted as it would be inappropriate to do so, and that the licence remains as is. My reasons for this being that increase of hours could have a detrimental effect on the community and the positive actions and achievements of "Op Cando" and its partner agencies. With the result of encouraging early morning and late night drinking on the streets and alcohol related crime and disorder.

The premises itself predominately is an off licence selling mostly alcohol, I attach some photographs which were taken to (14 September 2012) which shows the external and internal aspects. Therefore it should be noted that customers will be visiting the premises with the primary purpose of purchasing alcohol. I feel by increasing the hours to 2am will encourage customers who have already been drinking in town to purchase more alcohol on their way home becoming rowdy on the streets. It should also be considered that the premises will become known for their late hours which will encourage people to come from outside the area thus causing further nuisance for local residents. After all the probability of customers purchasing alcohol to take home and drink in the early hours is pretty slim, they are more likely to drink the alcohol in the street or whilst in transit. If the premises were to be allowed to sell alcohol from 8am it would encourage the return of the early morning street drinkers in the area who would purchase alcohol and congregate in the area.

I also feel that the removal of the condition would be inappropriate as the condition prohibits the premises selling single vessels of alcohol; these are often purchased by street drinkers and I fear that the removal of this condition would be a backwards step, especially within the DPPO and make alcohol readily available in single units and much more obtainable for the target groups that cause the issues for the area.

The premises previously had a licence to sell alcohol from 8am to 2am, and the licence was subsequently reviewed and revoked by the licensing committee. Following on from the revocation an application for a new licence was received for the same premises but under a different name. It should be considered that the current hours and conditions set out in the present licence were originally mediated in order to promote the licensing objectives, they were deemed necessary in order to prevent historical issues that were associated with the premises; these restrictions are appropriate and should remain as they continue to prevent antisocial behaviour.

It should be noted that the level of alcohol related anti social behaviour in the area has reduced since the previous licence was revoked and subsequently granted under a fresh application. I feel that this can be attributed to the fact that the hours attached to the new (current) licence are far more appropriate and condition 18 was attached.

Through hard work and determination partner agencies have developed working relationships within the community and are making positive changes in order to make the area a more safe and pleasant place for residents to live. This is being recognised by the reduction of alcohol related crime, also the reduction of people congregating and drinking on the streets.

Regards

Adrian Day
Licensing Manager
Strategic Regulatory Services

OFF LICENCE

OFF LICENCE

NEWS N BOOZE
OFF LICENCE

OPEN TILL LATE 8.00AM - 2.00PM

Lycamobile
UNLIMITED
FREE CALLS & TEXTS
1p

UK
Landline + Mobile
2p

FREE
DATA

Lycamobile
Sri Lanka
4p
Landline + Mobile

€18 FREE CREDIT
Call 500... €5

Lycamobile

VALID PHOTO ID
THANK YOU FOR YOUR CUSTOM

OFF LICENCE



OFF LICENCE

NEWS N BOOZE
OFF LICENCE

OPEN TILL LATE 8.00AM - 2.00AM

OFF LICENCE

UNLIMITED
1p
2p
FREE
Lycamobile
Sri Lanka
4p

FOSTER'S
GUINNESS
TITAN

OFF LICENCE





AMERICAN

A variety of beer bottles including Corona Extra, Blue Bird, and others.
 A collection of wine bottles, including several bottles of W.K.D. wine.
 A row of bottles with yellow labels, possibly a specific brand of wine or spirits.
 A section featuring bottles of Smirnoff vodka and other spirits.
 A display of bottles with white labels, including some with 'ACQUA' branding.
 A row of bottles with red labels, possibly another brand of wine or spirits.
 A collection of bottles with various colored labels, including some with 'COUNTRY CHOICE' branding.
 A row of bottles with dark labels, possibly another brand of wine or spirits.
 A section featuring bottles of Rigas wine and other spirits.
 A row of bottles with white labels, including some with 'JACQUOT' branding.
 A collection of bottles with various colored labels, including some with 'COUNTRY CHOICE' branding.

A row of bottles with white labels, including some with 'COUNTRY CHOICE' branding.
 A collection of bottles with various colored labels, including some with 'RIGAS' branding.
 A row of bottles with white labels, including some with 'BOSSA' branding.
 A collection of bottles with various colored labels, including some with 'COUNTRY CHOICE' branding.

2.49

2.49

2.49

2.50

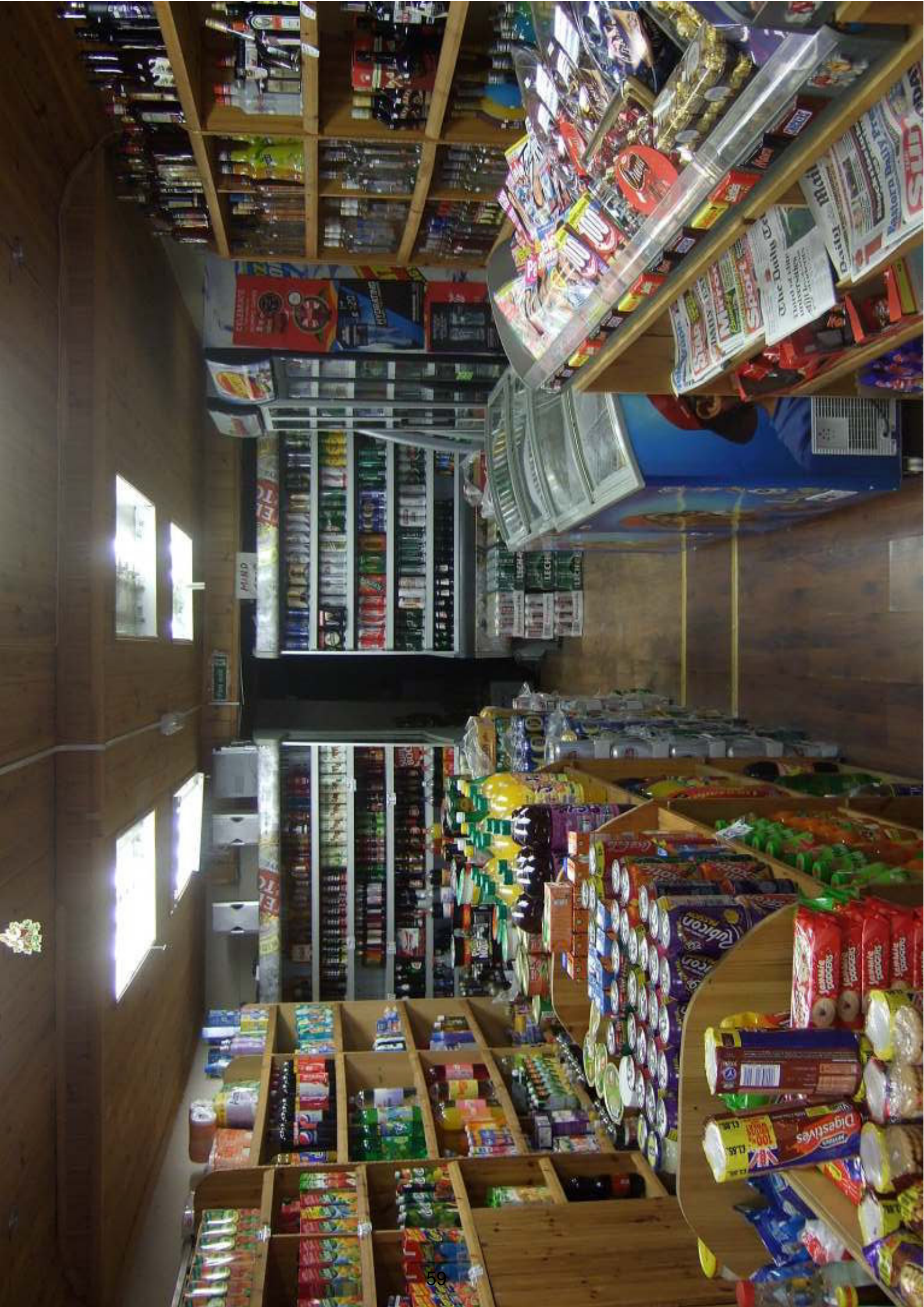
2.49

1.99

2.99







MIND



CALL TO
800
TO
ORDER

NO SMOKING
No Smoking Allowed
No Open Flames

18





Telephone: 01733 453410
Facsimile: 01733 453505
E-mail: planningcontrol@peterborough.gov.uk
Case Officer: Mr M Roberts
Our Ref: 12/01321/LICMIN
Your Ref:

PETERBOROUGH



Planning Services
Stuart House East Wing
St John's Street
Peterborough
PE1 5DD

DX 12310 Peterborough 1
Telephone: 01733 747474

Mr Usman Iftikhar
C/O Licensing Matters Ltd
Ms Gemma Goodwin
Time Technology Park
Blackburn Rd
Simonstone
Burnley
Lancashire
BB12 7TW

30 August 2012

Dear Sir/Madam

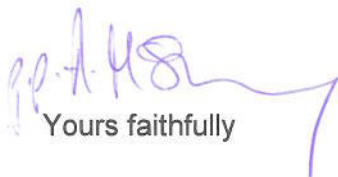
Planning enquiry
Licensing request - 065235
Mini Market 415 Lincoln Road Peterborough PE1 2PF

Further to your enquiry received on 21 August 2012, in respect of the above, the Local Planning Authority makes the following comments:

Having reviewed the planning condition for the site known as News N Booze, 415 Lincoln Road it appears there is no planning condition restricting the hours of opening of the premises.

However Planning Services have concerns that the proposed sale of alcohol till 2am may have an adverse impact upon the amenities, by way of noise and disturbance from customers of the shop, upon the occupiers of the close by residential properties which could result in anti-social behaviour.

No objections would be raised were the sale of alcohol be limited to 10pm each evening.

A handwritten signature in blue ink, appearing to read "M. Roberts".

Yours faithfully

Mr M Roberts
Senior Development Management Officer

Our ref: AL/mw/065235
Your ref: 95763
13 September 2012



NHS Cambridgeshire and NHS Peterborough
working in partnership

2nd Floor
Town Hall
Peterborough
PE1 1FA

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Fax: 01733 758555
Email: mandy.workman@peterboroughpct.nhs.uk
Web: www.peterborough.nhs.uk

Dear Licensing Team

Reference 065235 - Mini Market 415 Lincoln Road

Thank you for sending us a copy of this license application.

I note that this application relates to extending a license in the "Operation CAN-Do" area of Millfield. The PCT supports this partnership response to concerns regarding community cohesion and anti-social behaviour in this locality. While I am not aware of evidence relating specifically to the premises in question, we have seen police data showing crime and ASB to take place late into the evening in the Lincoln Road area and our own analysis shows the area to have the highest density of licensed outlets in the city already. There has not yet been formal discussion of a Cumulative Impact Policy for Peterborough, but in the light of concerns in the Millfield area about effect of the number of alcohol-selling premises along Lincoln Road, this application would appear to run counter to the aspirations of Operation CAN-Do.

The National Alcohol Strategy published in March 2012 indicated Government's intention to introduce a "health" ground for objection to granting licences. This has not yet been added to the legislation. Once in place, our health concerns will have formal weight in the application process. However, some health data may be of use in respect to this and similar applications. Peterborough has a higher than average rate of alcohol-related hospital admissions and it is an objective to reduce these and the associated health burden upon individuals, families and the community. Admissions from the Millfield area are among the highest for any neighbourhood in Peterborough. The Millfield area enjoys a particularly diverse population, including many from other European Union states and World Health Organisation data (2005) shows considerably higher rates of liver cirrhosis among people from Lithuania, Latvia, Poland and Portugal than the UK average. It is important that we strive to reduce alcohol-related harm among all people living in our city. The PCT has funded outreach work with street drinkers in this area during 2011 and 2012.

Please do not hesitate to contact if we can be of further assistance, on Peterborough 758526.

Yours faithfully

Dr Andy Liggins
Director of Public Health

Cambridge Office
Lockton House, Clarendon Road, Cambridge CB2 8FH
Tel : 01223 725400 Fax : 01223 725401

Peterborough Office
2nd Floor, Town Hall, Peterborough PE1 1FA
Tel : 01733 758500 Fax : 01733 758555

Licensing Team
Peterborough City Council
Bayard Place
Peterborough

13th September 2012

Dear Sirs

Application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough

I am Chair of the Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to object to application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough to vary their Premises Licence on behalf of MANERP and residents who reside in the vicinity of the applicants premises.

**Objections under the 2003 Licensing Acts' Main Principles.
Prevention of crime and disorder and;
Prevention of public nuisance**

As you are aware, the previous Premises License was revoked by the Licensing Committee and since it reopened it's hours of closing have been restricted to 8.00pm. Further very effective restriction were also placed on the license and that was (a) to only allow beers, lagers and ciders etc., to be sold as multi-packs and forbade the sale of single bottles and cans and (b) an ABV strength limit was placed on these products.

Since the restrictions have been in place, anti-social behaviour in the immediate vicinity has been significantly reduced, as has the number of disturbances particularly late at night when groups of men and women were prone to gather for long periods of time sitting on walls shouting, swearing and often involved in scuffles and fighting which was frightening and intimidating for residents and their children and visitors. The current restrictions have allowed residents to enjoy a little more peace in the late evening and at night as well as not having to clear their front gardens of discarded cans, bottles and having to wash and clean their properties where intoxicated people have urinated and defecated.

**Objections under the 2003 Licensing Acts' Main Principles.
Protection of children from harm.**

We also object to the proposed premises opening hours of 8.00am. There is a significant footfall of school children that pass and gather near these premises and we feel that opening premises that only sells alcohol and no other product at all does not warrant such an early opening. Other premises that have early opening hours for the sale of alcohol are either café/bars or convenience stores that retail products other than just alcohol.

We therefore feel that the current restrictions that are in operation regarding the sale of alcohol on these premises should not be altered at all, and that the status quo should be retained. The relaxing of any of the restrictions presently in force would we fear, lead to a return to the problems that were prevalent before the Premises License was revoked. We feel that the granting of any extension to the sale of alcohol or allowing the premises to sell single cans of beer, larger or cider etc., would run directly contrary to the three of the four Licensing Objectives under the 2003 Act.

In conclusion, the Millfield and New England area has a phenomenal number of outlets selling alcohol (around the seventy plus mark) which has contributed significantly to anti-

social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through "Operation Can-Do" has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any further headway towards the goals that it is striving to achieve.

At MANERP our focus is to try to regenerate an area that has been sadly neglected for many years and the largest problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused. The current increase in hours and outlets is a major obstacle to improving this area of Peterborough.

We therefore respectfully request that any application to relax any of the current license conditions is denied by the Licensing Committee.

Yours Sincerely

BRIAN W J GASCOYNE
Chair
Millfield and New England Regeneration Partnership

From: John Shearman
Sent: 17 September 2012 16:52
To: Day Adrian
Subject: Licence application - 415 Lincoln Road

Victoria Park Residents' Association

Dear Mr Day
Re: Application number 65235 - Mini Market at 415 Lincoln Road

I am writing as Secretary of the Victoria Park Residents' Association whose area of benefit consists of Alma Road (including The Pavilions), Century Square, Highbury Street, St Martins Street, Victoria Street, Popley Court, Alisha Court, Old Court Mews and St Martins Mews. In fact we represent residents at more than 300 properties.

My reason for writing is to object to the application to vary the licence at 415 Lincoln Road. We believe it will be detrimental to the area if the licence is extended from 10am - 8pm to 8am - 2am and we also believe that if the store is allowed to sell single cans of alcohol the result will lead to an increase in the levels of anti-social behaviour in the area.

Members of the Association regularly report acts of anti-social behaviour in the locality of the store, which is not only close to our area of benefit but is where most of our residents routinely undertake their shopping, and this anti-social behaviour includes drunkenness, rowdiness, intimidation of residents, public urination and defecation and the unacceptable littering of our streets with alcohol cans and bottles.

We believe it is time to say 'enough is enough'. We work closely with the Neighbourhoods Team, Operation CAN-do and Enterprise Peterborough in attempting to enhance the quality of life for everyone living in the area. If this application is agreed to, our efforts and those of these three public bodies will be seriously undermined.

We look to the Licensing Committee to support and protect the decent citizens who live in the Millfield area and expect it to refuse this outrageous and unnecessary application.

Yours sincerely

John Shearman

John Shearman
Secretary - Victoria Park Residents' Association

To: Licensing Team, Peterborough City Council.

Reference: Premises Licence Variation 065235 Mini Market Ltd, 415 Lincoln Road, Peterborough.

I am writing to make a representation to the variation application noted above as the Chair of the Operation CAN-do Neighbourhood Delivery Team (NDT).

Operational CAN-do is a 10+ year programme which aims to develop, enable, implement, evidence and measure a transformational, whole-systems approach to improve the quality of life, outcomes and outlook of people living and working in the Gladstone, Millfield and New England community of Peterborough.

The NDT is a multi agency partnership, led by the area's Neighbourhood Manager, designed to provide a simple mechanism for service providers (council services, police, health services, fire & rescue, housing associations, elected members, voluntary sector) to work together to take forward action to address issues that impact on how residents feel about their neighbourhoods.

All officers have an in depth understanding of their local community in terms of it's demographics and priority needs. The NDT is therefore committed to ensure services are delivered in the area to directly support the interests and needs of the local people.

Based on this understanding, both anecdotal and evidence, the NDT's representation aims to object in relation to

- The prevention of crime and disorder
- The prevention of public nuisance

Operation CAN do partners have and are driven by a wealth of statistical information regarding the levels of alcohol related crime and antisocial behaviour in this area of the city. This is further compounded by the overwhelming levels of service requests and complaints in direct relation to the sale or use of alcohol and since the introduction of the programme feel that a 'zero tolerance' approach is required to prevent these issues worsening. All partner agencies are subscribed to this approach.

The Mini Market at 415 Lincoln Road currently has a licence which authorises the off sale of alcohol from 10am to 8pm Monday to Sunday. This premises is situated in the heart of the CAN-do area which is densely populated with an already disproportionately high number of licenses premises. The application therefore would undermine the partnership interventions to improve the quality of life for the local communities. The NDT recognise the current licensing terms and conditions and believe any change to be unnecessary and therefore write on behalf of local service agencies and the community to challenge this application.

Kind regards

Cate Harding
Neighbourhood Manager
Central & East Locality

The Licensing Manager
Peterborough City Council
Bayard Place
Broadway
Peterborough
PE1 1HZ

Alma Road
Peterborough
PE1 3AW

14 - 9 - 2012 .

Dear Mr Day

Re: Application No. 65235 – Mini Market Ltd, 415 Lincoln Road, Peterborough.

I am writing to you as Councillor for Park Ward, and with the support of thirty local residents, objecting to the application made by Mini Market Ltd of 415 Lincoln Road to vary their current Premises Licences. The names and addresses of the residents are appended to this letter and they all either live/work in the area of the premises under consideration, and/or make regular use of the Millfield/Lincoln Road shopping area. Should you require me to do so, I can provide you with their messages of support for this objection.

As you are aware, this application is wishing to increase the hours during which alcohol can be sold from 10am - 8pm to 8am - 2am. It is also seeking to remove the condition which prevents the licensee from selling single vessels of beer, lager or cider.

Our objections to these variations relate to the;

- Prevention of crime and disorder,
- Prevention of public nuisance and;
- Protection of children from harm.

Since the restrictions have been in place we believe there has been a significant reduction in the levels of anti-social behaviour and disorder in the immediate area of the premises, and the occurrences of late night disturbances have been reduced. Furthermore the restriction which prevented single cans of alcohol being sold has led to a reduction in the levels of cans and bottles being discarded in the street and front gardens of residents living in the area. Additionally residents report a reduction in the levels of public urination and defecation in the area.

We also object to the proposed changes in the hours during alcohol may be sold. There are significant numbers of school students who pass by and gather near these premises during the morning and we strongly believe they should not have to witness people gathering in the area, drinking alcohol from single cans purchased from the premises in question. Furthermore, given the impressionable ages of these students, we are fearful of the impact this may have on their attitudes towards drinking in public places.

We believe the current restrictions should remain in place and that to vary them in the way under consideration will lead to a return to the problems which occurred in the past.

In conclusion we are all aware that the overarching aim of Operation Can-do is to enhance the quality of life for the residents who live and work in, and use, the Millfield area of Peterborough, and we strongly believe that to grant the variations under consideration will seriously undermine the Council's avowed objectives in the CAN-do area.

We therefore respectfully request that the application to relax the conditions of the current licence should be refused by the Licensing Committee.

Yours sincerely

John Shearman

John Shearman
Councillor for Park Ward

and the thirty residents listed below.

Amy Armstrong Alma Road Primary Care Centre, Alma Road

email attached

Peter Freeman Alma Road

Jonathan Orchard Brownlow Road

Norma Watson-Palmer St Martin's Street

Ann Ferguson All Saints Road

E-mail attached

Asif Khan All Saints Road.

Patrice Smith [redacted] Century Square

Leon King
Katharine Parsons

[redacted] Huntly Grove

✓ Elma Brown [redacted] Exeter Road

Annie Wilson [redacted] All Saints Road

E-mail attached

Kate Hall [redacted] All Saints Road

Mohammed Hakim [redacted] Garton End Road

Colin Watson [redacted] Princes Street

Angus Mackman [redacted] Alma Road

Beth Lavelle [redacted] Brownlow Road

Derek Shea [redacted] All Saints Road

E-mail attached

Adam Smith [redacted] Century Square

David Allett [redacted] All Saints Road

Robert Mason [redacted] All Saints Road

E-mail attached

Mohammed Hussain [redacted] All Saints Road

✓ Mick Brown [redacted] Exeter Road

Jane Callaghan [redacted] Sallows Road

✓ Marie McGill [redacted] Dogsthorpe Grove

Dr Richard Ferris [redacted] All Saints Road

John Ballantyne [redacted] Alma Road

Tony Forster [redacted] All Saints Road

k-mail attached

Ann Reynolds [redacted] Dogsthorpe Road

Peter Reynolds [redacted] Dogsthorpe Road

ERIC SHEPPARD [redacted] SALLONS RD

Ann Fergusson All Saints Road



Ann Fergusson All Saints Road

- Send email
- Find email
- View details

Show this message...

To: [redacted]
From: [redacted]
Sent: 12 September 2012 21:58:20
To: [redacted]

Hi John

Please add our names to your letter objecting to this application

Alcohol appears so frequently to be at the bottom of many problematic issues in our ward - thanks for leading this initiative

Ann Fergusson All Saints Road
Derek Shea All Saints Roa

Robert Mason



Robert Mason

- Send email
- Find email
- View details

Show this message...

To John Shearman
From: **Robert Mason** [redacted]
Sent: 12 September 2012 20:56:36
To: John Shearman [redacted]

John,

Please add my name and address to your letter re the above.

Regards,
Robert

Annie Wilson All Saints Road



Annie Wilson All Saints Road

- Send email
- Find email
- View details

Show this message...

To John Shearman

From: **Annie**

Sent: 12 September 2012 16:57:57

To: John Shearman

Yes, you can add me to the names on your letter John. It's All Saints Road. Once again thanks for all you do.

Annie Wilson MBACP
Senior Accredited Counsellor
Trainer/Supervisor

Tony Forster



Tony Forster

- Send email
- Find email
- View details

Show this message...

To John Shearman

From: **Jantony**

Sent: 12 September 2012 12:07:21

To: John Shearman

Hi John

Happy to have name added as resident

Tony

Armstrong Amy (PETERBOROUGH PCT)

Sep 12 (5 days ago)

Hi John,
Please add my name to the petition. There are already too many places that sell alcohol in the area!
Thanks,
Amy Armstrong

Patients' Liaison Officer
PPAG
3 Well Medical
Alma Road Primary Care Centre 01733 758388
Botolph Bridge Community Health Centre 01733 774 500

Licensing Team
Peterborough City Council
Bayard Place
Peterborough

15 September 2012

Dear Sirs

Application No. 65235: News & Booze, 415 Lincoln Road, Peterborough

I write in connection with the application to vary the licence at the above premises, which I oppose.

I live in Harris Street, approximately 400ft as the crow flies from the above premises. Since restrictions were placed on the hours this shop could sell alcohol, I have noticed a change, with a lack of late-night disturbances from the noise of drunks, drinkers and vehicles connected with this shop. I used to be disturbed regularly from my sleep in the early hours of the morning by noise coming from the direction of the shop – even though there is a row of houses between my property and these premises, as noise travels at night-time. And of course, as those who stocked up on alcohol at this shop moved north along Lincoln Road, myself and my neighbours would have to wait until the shops' customers who were on foot had made their way slowly along the road before we would get peace.

Anti-social behaviour – noise, shouting, arguments and other alcohol-related behaviour as the customers loitered near the shop or made their way slowly away from the shop – as well as noise from vehicles, used to be a common occurrence. However, once the selling hours of News & Booze changed, this practically stopped. In fact for the first summer in years I have been able to sleep with a window open and not be disturbed by noise emanating from the vicinity of this shop. This shop is situated in the middle of a residential area, away from Millfield District Centre, so any extension of its selling hours is completely inappropriate.

Since the selling hours of alcohol at this shop were restricted there does seem to have been a reduction in the number of cans and bottles littering Lincoln Road in the mornings (left from the night before), and I have not encountered alcoholics taking over the bench at the bus stop a few hundred yards north of these premises in the mornings. However, contributory factors to these may be that I have realised a number of very public-spirited individuals clear away bottles and cans from Lincoln Road and New England Rec, and the police did a great deal of work to deal with the street drinkers at the bus stop. Yet it cannot be entirely coincidental that both these problems lessened significantly once the shop's hours were restricted both morning and night.

Anti-social behaviour is not always reported to the police: I for one was not prepared to get out of bed at 1.30am to go and investigate what was going on so that I could report it to the police. However, I do clearly recall that one local resident (who lived very close to this shop) raised the late-night anti-social behaviour connected with this shop as a possible priority for the Central North Policing team and explained the terrible effects of living so close to a shop selling alcohol into the early hours in a residential area – including that it attracted night-time workers including drug dealers. At this time, late-night sales at this shop were made through

a small hatch in the door so the premises could be locked up yet sales still be made. One can only assume that the shopkeeper did not feel safe having his shop open so late at night, yet local residents still had to suffer anti-social behaviour of its customers at that hour. A return to the late-night selling of alcohol would lead to an increase of anti-social behaviour in this area.

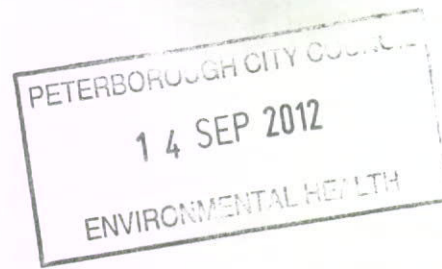
One further point: this shop is referred to also as 'Mini Market' which is confusing, as the signage indicates it to be called 'News & Booze' and this may prevent local residents objecting to the licence application as they do not realise which shop the application is for.

In conclusion, I would like to say that since the alcohol-selling hours of this premises were restricted there has been a massive decrease in anti-social behaviour in this residential area. Any increase in hours would inevitably lead to an increase in anti-social behaviour connected to alcohol sales. The application for extended hours should be refused.

Yours faithfully

D Parker

Licensing Team
Peterborough City Council
Bayard Place
Peterborough



9th September 2012

Dear Sirs

Application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough

I am a resident of Northfield Road and I write in connection with the application to vary the licence at the above premises, which application I oppose.

News & Booze, which is the name of the business despite the alleged sale for the purposes of getting the licence after it was revoked, used to sell alcohol until 2.00 a.m. in the morning and could also sell single bottles and cans. Since the new licence terms were brought in there has been a reduction in the low level anti-social behaviour, which the residents of Northfield and other streets have had to put up with. Residents also have doubts that there was a genuine sale of the business as the "for sale" sign went up one day and the property was then shown as sold the next day! If this business was really sold to a new owner, why is he trading under a name which the "previous" owner still uses at other premises in the city? The name Mini Market appears only to have been for the use of getting a licence and the name on the shop still clearly says "News & Booze".

Previously, in the early hours of the morning there were frequently passers-by down Northfield Road talking loudly and some times arguing or shouting, and also drinkers gathered outside Machine Mart sitting on their barriers to drink, resulting in frequent loud conversations and arguments in the early hours. Both these types of incidents have decreased dramatically in the last few months. These anti-social issues will not be on any statistics held by the police as residents have just put up with them, knowing there is little that would be done if reported, but certainly the number of disturbed nights I have suffered have decreased.

In addition, there has been a decrease in the number of bottles and cans thrown into my and other residents' gardens and shoved into hedges. Also the number of cans and bottles left outside Machine Mart has also decreased. I have always been aware of these because I clear up abandoned bottles before they get broken and there have certainly been fewer to pick up since the conditions were put into effect.

As things have improved for residents, we would certainly not wish to see yet another return to early morning opening hours to a shop which is outside the main part of the Millfield shopping centre and has residential houses both next to it and opposite it. We do not see that there is any necessity for selling alcohol at that time of the morning, which from past experience seems to be for the purposes of consumption on the street, despite this being a designated no-drinking area and to people who are most likely already somewhat the worse for wear.

Yours faithfully

C. Abbs
C. Abbs

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DEAR SIR/NADAR

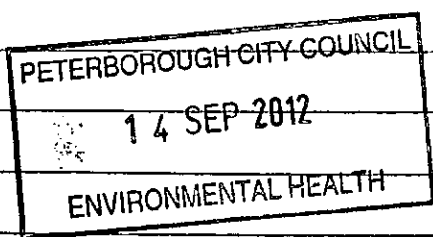
USMAN IS A YOUNG MAN
WHO IS FOCUSED OF KEEPING HIS
NEIGHBOURHOOD A CLEAN AND APPEARUNG
AREA, IT HAS BEEN PEACERELL AND QUIET
SINCE USMAN HAS ~~TO~~ MOVED IN, HES TRIED SO
HARD TO CLEAN UP THIS AREA AND I RESPECT
THAT,

THANK YOU

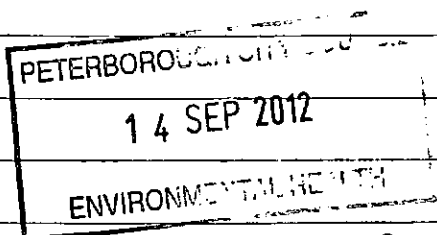
FABIO

JULIA

LINCOLN ROAD



Jesse J Hawk
Stone lane
Peterborough
PE1 3BN



To whom it may Concern.

I may have not known the new shop keeper for long, But since he has been there they has been no trouble, he keeps his shop clean and tidy, the area has been improved by him being there he doesnt allow any problems on his property and has increased the area with an upstanding manner, to me it annoys me I have to goto 2 Different Shops to get the Same thing I would of bought from him I am only a local Resident, so please dont Judge ~~to~~ my handwritting or spelling, Just listen to the people who want him to open longer, I think he is more capable of sorting any bad reputation the shop had, if you want any more information Please contact the address above, and happy to speak on the phone. Sorry pen running out

Thank you for your Time

Dear Sir / Madam

I like my neighbour, he is very good at taking care of litter, he always talk with me about how area was once a pile of rubbish, but now has ~~been~~ stopped because cafe is closed now. He also ask me if how to make area better but only problem is rubbish, Thanks to young ~~man~~ - man

I can see day by day improvement. Thank you

PETERBOROUGH CITY COUNCIL

14 SEP 2012

ENVIRONMENTAL HEALTH

Lincoln Road Kamul Kaminski
Kaminski Robert

Dear Sir/Madam.

I am very happy to have
Usman as my neighbour due
to ~~the~~ ^{he} has helped to clean the
area, ^{he} is always friendly, polite
and helpful.

Thank you
Yours Sincerely

Liliana Antunes


Lincoln Road

PETERBOROUGH CITY COUNCIL

14 SEP 2012

ENVIRONMENTAL HEALTH

Dear Sir or Madame,

I would like to write to say that Usman has been great since taking over at the Shop on Lincoln Road. I have witnessed him cleaning the Shop nearly every day.

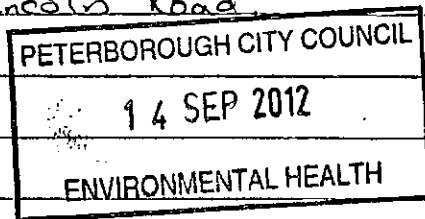
Recently he has asked me if any persons have been drinking outside the Shop after opening hours, ~~which~~ which hasn't occurred, since the cafe has not been open.

It is good to have someone who I can communicate with in the neighbourhood.

Yours Sincerely

MARK BLEACH

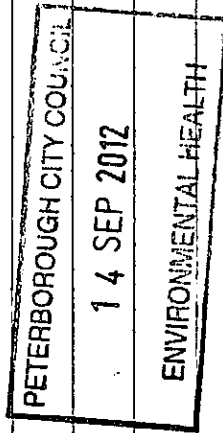
Lincoln Road



DEAR SIR/MADAM

USHAM IS A GREAT NEIGHBOUR
BECAUSE HE HAS TRIED TO KEEP THIS
AREA CLEAN AND TIDY AND ALSO HE IS
VERY POLITE AND KIND,

THANK YOU
YOUR SINCERELY



OSCARA LORENZIS

LINCOLN ROAD

30.08.2012.

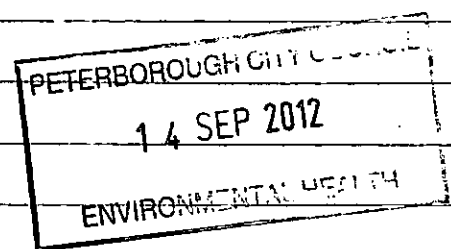
Dear Sir/Madam

I am writing this letter to let you know that Usman is a friendly person and honest, he's been keeping the area clean near the Shop ~~area~~ and helps a lot of people. It is very ideal to have this news agent in this area, it is very handy for our day to day needs. Usman is a hard working person and a good shop assistance and also a nice friend to shop from. There has been no trouble from him in the past few ~~years~~ ^{months}, I am a local resident in this area and lived here for up to 6-7 years.

Thank you
Yours Sincerely

SAFIA NOREEN.

Lincoln Road.

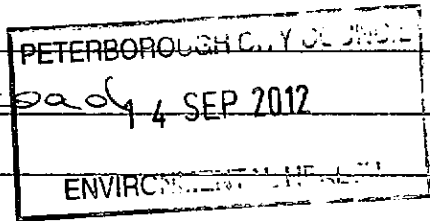


DER. SIR, MADAM,

I've been here for almost 2 years and when I come to this area is too much noise, when this ~~is~~ cafe open but when Usman come to area it is all quiet and peaceful he is a very nice boy.

Thank you

Lincoln road
PE1 2AN
Peterborough



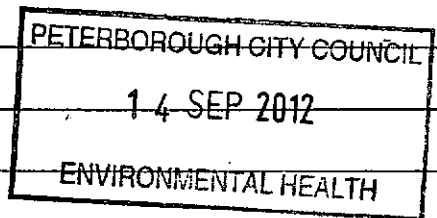
Jekaterina Vavilova

Dear Sir/Madame

I have been very surprised that the alley way in which has always been a haven to litter has finally changed face and at last looks as a work environment and is much more appealing to clients and customers that have noticed and commented on the progress and all credit deserving goes to the shop owner Norman who is genuinely an aspiring entrepreneur in the industry all thanks to him

Yours Sincerely
Y. SAID

Stone Lane



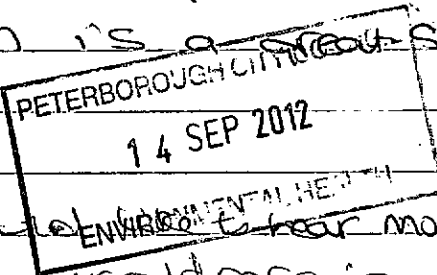
Dear Sir/ Madam

Our man is good at his job
he's polite to everyone who comes
in or out of his shop.

Everytime we've been in there
he's kept the shop tidy and clean.

He occasionally talks to us
which makes everyone feel like
it's a good community.

That's a great shop and a great
~~shop~~ our man is a great shop
keeper.



If you would like to hear more
from us then our address is

Lincoln Road

Peterborough

PE1 2NA

Contact us on:

From

20⁰⁹ and 'Dan'

15

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PREMISES LICENCE HEARING
12th October 2012

Mini Market
415 Lincoln Rd
Peterborough
PE1 2PF

SUPPORTING DOCUMENTATION

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| | | |
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| SECTION PAGE 22 | 4 | SNAPSHOT OF THE NEW REFUSALS & INCIDENTS BOOK |
| SECTION PAGE 23-25 | 5 | SNAPHOT OF THE DOCUMENTED STAFF TRAINING |
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| SECTION PAGE 33-38 | 8 | PETITION FROM LOCAL RESIDENTS |



AWARDING QUALIFICATIONS *for* LICENSED RETAIL

This is to certify that

IFTIKHAR USMAN

has been awarded the

**BIIAB Level 2
Award for Designated Premises Supervisors**

Qualification Accreditation number: 500/3634/8
Credit Awarded: 1

Date Achieved: 20 February 2012
Number: 1003178902

Neil Robertson,
Chief Executive



Regulated by
Ofqual
For more information see <http://register.ofqual.gov.uk>



Llywodraeth Cymru
Welsh Government





Highfield

awarding body for compliance

Highfield Awarding Body for Compliance

Certifies that

Usman Abu Bakar Iftikhar

has successfully passed an assessment in

**Level 2 Award for Personal
Licence Holders**

Date of assessment 21 February 2011

Date of award 26 February 2011

Certificate number 0150907

Course Director

Anthony Stockbridge & Associates

Training Organisation



Jason Sprenger - Chief Executive
Highfield Awarding Body for Compliance



Llywodraeth Cynulliad Cymru
Welsh Assembly Government



Rewarding Learning

Qualification accreditation number 500/7383/7

mai - may - mai

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| mayo | v f v | 4 11 18 25 |
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| | d s z | 6 13 20 27 |

14 lundi - monday - montag
lunedì - lunes - maandag

SAV
20

CHILLER Fridge TEMPERATURE 2 - 6 °C

- 1 USMAN AUTHORISE
- 8 SUPPLY OF Alcohol + Tobacco
- THE PREVENTION OF CRIME DISORDER
- 9 PUBLIC SAFETY
- THE PREVENTION OF PUBLIC NUISANCE
- 10 THE PROTECTION OF CHILDREN FROM HARM

11 USMAN

12 ZAFAR

Refused BOY Tobacco NO ID

Time 1.05pm

FIRE EXIT CLEAR ✓
FIRE EQUIPMENT WORK ✓

| | | |
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| | AM | PM |
| ✓ | ✓ | ✓ |
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| | d | s | z | 3 | 10 | 17 | 24 |

1 vendredi - friday - freitag
venerdì - viernes - vrijdag

S/W
22

CHILLER FRIDGE TEMPERATURE 2.02

- 1 USMAN Authorise
- 8 SUPPLY OF Alcohol & Tobacco
- THE PREVENTION OF CRIME DISORDER
- 9 PUBLIC SAFETY
- THE PREVENTION OF PUBLIC NUISANCE
- 10 THE PROTECTION OF CHILDREN FROM HARM

11 USMAN

5:56pm Refused bag for Cigarettes NO proof of I.D.

12 ZAFAR

6:30pm Refused men for 1 can, showed document

14 7:25pm Refused woman for Alcohol - 1 vessel, showed document

| | | | | |
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| FIRE | EQUIPMENT | WORK | ✓ | ✓ |

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| m w w | 6 13 20 27 |
| j t d | 7 14 21 28 |
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| d s z | 3 10 17 24 |

9 samedì - saturday - samstag
sabato - sábado - zaterdag

dimanche - sunday - sonntag
domenica - domingo - zondag

10

CHILLER TEMPERATURE 9.0°C

CHILLER TEMPERATURE 2.0°C

1 USMAN AUTHORISE SUPPLY OF
8 ~~ALCOHOL~~ ALCOHOL + TOBACCO

1 USMAN AUTHORISE SUPPLY OF
8 ALCOHOL + TOBACCO

9 THE PREVENTION OF
CRIME + DISORDER

9 THE PREVENTION OF CRIME + DISORDER

10 PUBLIC SAFETY

10 PUBLIC SAFETY

11 THE PREVENTION OF
PUBLIC NUISANCE

11 THE PREVENTION OF
PUBLIC NUISANCE

12 PUBLIC NUISANCE

12 THE PROTECTION OF CHILDREN
FROM HARM

13 THE PROTECTION OF
CHILDREN FROM HARM

13 FROM HARM

14 USMAN

14 USMAN

15 ZAFAR

15 ZAFAR 2:14pm. Refused
drink, because drunk.

16

16 5:38pm Refused
man for drink, drunk.

17

17 5:47pm Refused man
for drink, drunk.

18

18

| | | |
|---------------------|----|----|
| | Am | Pm |
| FIRE EXIT CLEAR | ✓ | ✓ |
| FIRE EQUIPMENT WORK | ✓ | ✓ |

| | | |
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| | Am | Pm |
| FIRE EXIT CLEAR | ✓ | ✓ |
| FIRE EQUIPMENT WORK | ✓ | ✓ |

août - august - august

(6)

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| augustus | s s z | 4 11 18 25 |
| | d s z | 5 12 19 26 |

24 vendredi - friday - freitag
venerdì - viernes - vrijdag

S/W
34

CHILLER TEMPERATURE 20°C

1 USMAN AUTHORISE SUPPLY OF ALCOHOL + TOBACCO

8 THE PREVENTION OF CRIME + DISORDER

9 PUBLIC SAFETY

THE PREVENTION OF PUBLIC NUISANCE

10 THE PROTECTION OF CHILDREN FROM HARM

11 USMAN

ZAPAC

10:30am Refused girl for
Liquor no proof of I.D.

12

13

5:34pm Refused man for
Alcohol, drunk

14

15

5:36pm Refused man for Cigarettes
No proof of I.D.

16

17

18

CLEAN OUTSIDE ✓
FIRE EXIT CLEAR
FIRE EQUIPMENT WORK

Am | Pm
- | -
- | -

24/6

25

CHILL

1 USMAN

8 SUPPLY

THE PREV

9 PUBS

THE PREV

10 THE PR

11 USA

12 ZAF

13

14

15

16

17

18

CLEAN

FIRE

FIRE

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| septembre | l | m | m | 3 | 10 | 17 | 24 | |
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| oktobra | j | i | d | 4 | 11 | 18 | 25 | |
| oktubre | v | f | v | 5 | 12 | 19 | 26 | |
| oktuber | s | s | z | 6 | 13 | 20 | 27 | |
| oktober | d | s | z | 7 | 14 | 21 | 28 | |

settembre - septiembre - september

jeudi - thursday - donnerstag
giovedì - jueves - donderdag

13

S/W
37

CHILLER TEMPERATURE 2.0°C

TOBACCO

1 USMAN AUTHORISE SUPPLY OF ALCOHOL + TOBACCO

8 PREVENTION OF CRIME + DISORDER

9 PUBLIC SAFETY

PREVENTION OF PUBLIC NUISANCE

10 PROTECTION OF CHILDREN FROM HARM

11 USMAN

ZARR

WENT TO MEET ON

13/9/12

NEIGHBOURHOOD COMMITTEE

6.30 - 9.15.

Am / Pm

CLEAN OUTSIDE

- / -

FIRE EXIT CLEAR

- / ✓

FIRE EQUIPMENT WORK

- / -

septembre - september - september

21 vendredi - friday - freitag
venerdi - viernes - vrijdag

| | S | W | W | 35 | 36 | 37 | 38 | 39 |
|------------|---|---|---|----|----|----|----|----|
| septembre | j | m | m | 3 | 10 | 17 | 24 | |
| september | m | t | d | 4 | 11 | 18 | 25 | |
| september | m | w | w | 5 | 12 | 19 | 26 | |
| settembre | j | i | d | 6 | 13 | 20 | 27 | |
| septiembre | v | f | v | 7 | 14 | 21 | 28 | |
| september | s | s | z | 1 | 8 | 15 | 22 | 29 |
| september | d | s | z | 2 | 9 | 16 | 23 | 30 |

SW 38

CHILLER TEMPERATURE 2.0°C

1 USMAN AUTHORISE SUPPLY OF ALCOHOL + TOBACCO

8 THE PREVENTION OF CRIME + DISORDER

9 PUBLIC SAFETY

THE PREVENTION OF PUBLIC NUISANCE

10 THE PROTECTION OF CHILDREN FROM HARM

11 USMAN
ZAFAR

12:24pm Refused buy
for cigarettes, no proof of
I.D.

12 18:50 Licensing checks

13 Completed by PC JOHNSON 1687
PCSO Temperature 70.47

12:49pm Refused manfu/vessel
refused to buy 2.

14 No problems

12:54pm Spoke to
PCSO THOMAS GALL NO: 7225
(about drinks, drugs, alcohol etc)

CLEAN OUTSIDE — Am/pm
FIRE EXIT CLEAN —
FIRE EQUIPMENT WORK —

21/9

22 samu
saba
CH

1 USMAN

8 SUPPLY
+ TOBACCO

9 THE PREVENTION
10 OF CRIME +

11 PUBLIC SAFETY

12 THE PREVENTION
13 OF PUBLIC NUISANCE

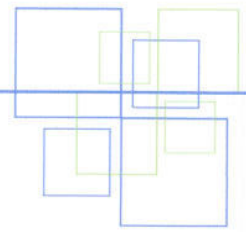
14 THE PROTECTION
15 OF CHILDREN

16 USMAN
17 ZAFAR

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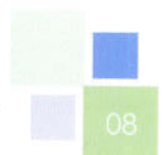
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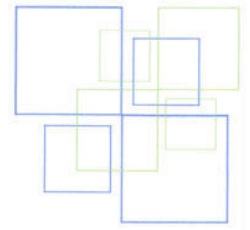
20 CLEAN OUTSIDE
21 FIRE EXIT CLEAN
22 FIRE EQUIPMENT WORK



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TEST PURCHASING

Test Purchasing is when the Police and Trading Standards officers send people under 18 years of age into a shop to check that they are complying with the law. They are supported fully by the government and are allowed by law, they are not a trap.

The procedure that is followed ensures that the Test Purchase is conducted fairly and more importantly with a certain guarantee that any shop that fails will face a conviction should the matter end up in court. The young persons used to buy the alcohol are usually aged well below 18 years of age (usually 15) and look their age. A Trading Standards or Police Officer will be in the shop to witness the sale but it is now common for the youth to carry a hidden video camera and record what happens. They do both of these things so that if the case goes to court they have the evidence to prove that the sale took place.

Remember that a test purchase is different to a 'real life' situation and the warning signs you will learn about, such as nervousness, will not necessarily be obvious. This is because the child is not breaking the law but instead is doing something he or she has been instructed to do by a Police Officer or a Trading Standards Officer. It makes test purchases difficult to deal with so being alert is essential at all times.

If the young person is successful at obtaining alcohol, Trading Standards or the Police can deal with the sale in any way they see fit using any of the penalties that have been described above.

SIGNS THAT A PERSON MAY BE UNDERAGE

Being able to recognise when a person may be underage is a very important part of your job. Sometime it is not easy to determine if a person is under age so the points below will help you to do this.

Physical Appearance

Clearly the major give away as to a person's age is their appearance. It is much easier for girls than boys to enhance their appearance and make themselves look older than they are. They do so by wearing excessive make up, high heels to make them appear taller and by wearing more mature clothing. Boys often look younger than girls. They may try to conceal their faces by wearing a 'hoody' or cap but the most common way that staff fall into the trap of believing that a boy is older is when they are unusually tall for their age. Boys of 14 or 15 years old can be over 6ft in height. **Do not try to judge ages and do not be deceived by appearances!**

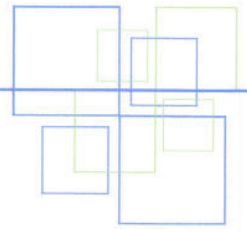
Body Language

Body language can be a giveaway that a person is only young. Signs of nervousness such as stuttering, giggling and not being able to keep still are signs to look out for. On the other hand, over confidence, aggressiveness or being rude and uncooperative can sometimes be suspicious. Either way, when a person is attempting to deceive they rarely find it easy to make eye contact.

Product being purchased

Be aware of the products that young people like to drink. If it is a product which is likely to be favoured by the underage, such as alcopops or cider, be particularly careful.





Product quantity & price

Young people do not work and rarely have the funds to buy a large quantity of goods or products that are in the higher price brackets. Your suspicions should be raised if a person who looks young is buying a single bottle or can of a cheaper product.

Payment method

Adults usually pay for their goods with cash from a wallet or purse, a cheque or a credit or debit card. People who buy their goods in this way are therefore less likely to be underage. On the other hand young people are more likely to pay for goods with cash and change. Large quantities of loose change can be an indication of an underage person as it may be the result of a collection.

THE 'CHALLENGE 21' SCHEME

The 'Challenge 21' scheme is now a nationally accepted way of avoiding making a sale to underage persons. It was introduced because it was recognised that it can be very difficult to assess the age of a young person and to identify accurately whether someone is 17, 18, 19 or 20, but is usually easier to determine whether someone is over 21. Your store has adopted the 'Challenge 21' scheme and you must follow it at all times.

what does 'challenge 21' mean?

If you suspect a young person is under 21 years of age, then you must ask them for identification to prove to you that they are aged over 18. If the person cannot prove their age you must explain the scheme to them and refuse to serve them alcohol. Under no circumstance must you decide to sell because it seems the easier thing to do at the time!

The 'Challenge 21' scheme, if used correctly at all times, will protect you & your job and young people by ensuring that only those over 18 can buy alcohol.

ACCEPTABLE IDENTIFICATION

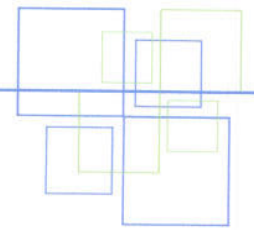
There are many different ways a person can prove their age by using documents or cards. However, for purchasing alcohol most of them are unacceptable. For example, a birth certificate or national insurance card have no photograph on them and can be passed around between friends. Student Union cards or bus passes can easily be made on a computer. There are also many different **fake** proof of age cards in existence that can be paid for over the internet.

Because of this there are therefore only **2** forms of identification that you should accept as proof of age which are detailed below:

- 1) Photocard Driving Licence
- 2) Passport

Do not accept anything else!!





HOW TO CHECK I.D. AND WHAT TO LOOK FOR

general

When you are checking identification it is important that they are checked thoroughly. The items to be checked are:

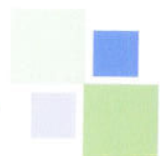
- The date of birth. You will need to work out whether a person is 18. If you need help, ask!
- That the photograph matches the holder. Look carefully, DO NOT just glance.
- That it is current and valid
- That it is not fake and has not been tampered with.

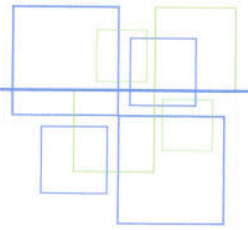
DO NOT simply allow a customer to present a form of ID to you in a wallet. The identification can easily be obscured and may lead to mistakes. If a customer does this politely ask them to remove the identification from the wallet and check it thoroughly.

If after seeing the identification produced you still have a doubt, refuse the sale.

passports

This is the best form of identification to establish a person's age. Passports are rarely fake and can usually be relied upon for identification. The only problem, if the passport was obtained years ago by the holder, may be if the person's looks have changed and are different from the photograph. If in doubt ask a colleague's opinion or refuse the sale.





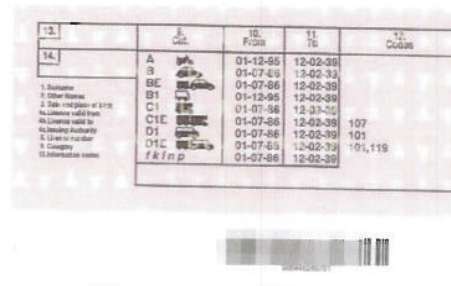
photocard driving licences

The photocard driving licence is an acceptable way for a person to prove their age. Beware however as there are many fake driving licences in circulation. The driving licence has also recently been changed and it now has many different features. We have therefore separated the information relating to driving licences into the old and the new as you will need to be aware of the different things to look out for.

old driving licence

The points to look out for are:

- The vast majority of driving licence fakes which are obtained over the internet do not say 'Driving Licence' on them. They state that they are a 'National Identity Card'. Look carefully for the wording and if it does not say 'Driving Licence', DO NOT ACCEPT IT.
- The licence will have the words DVLA printed all across the bottom half of the licence.
- If you have an ultra violet light in the store (usually used for checking for fake £10/£20 notes), place the driving licence under it. You will clearly see the Royal Crest stamped in several places over the front of the licence. If the card is genuine this is very clear to see.
- On the back of a genuine driving licence there is a grid showing the categories of vehicle the holder is permitted to drive. This has small pictures of cars and vans.

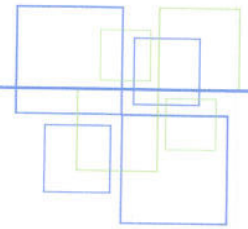


new driving licence

The new licence is similar in appearance to the old but it has better security features. The main changes are:

- The photograph is black and white instead of colour
- A hologram is on the front close to the right hand side of the photograph. This is a steering wheel that appears to turn as you tilt the card in different directions.
- A new security feature is an image on the front of the licence underneath the photograph that changes both shape and colour depending on how you tilt the licence. On full (pink) licences you will see a blue road sign that changes to a black triangle and on a provisional licence (green) it is a red road sign changing to a black triangle.





- On the back of the licence there is a steering wheel that changes in colour from green to gold depending on how you tilt the licence.
- If you have an ultra violet light in the store (usually used for checking for fake £10/£20 notes), place the driving licence under it. You will clearly see 4 flowers on the top right hand corner of the licence. These are a thistle, a daffodil, a rose and a clover. The Royal Crest is can also be seen on the right hand side of the card. If the card is genuine these are very clear to see.

beware of fake driving licences



Driving Permit not a Driving Licence



Age I.D. not a Driving Licence



National I.D. not a Driving Licence

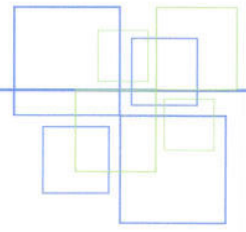
COMPLETE THIS EXERCISE

1. IF SOMEONE CLAIMS THAT THEY ARE 18 TODAY, ON WHAT DATE WERE THEY BORN?
2. GO AND FIND A DRIVING LICENCE AND CHECK IT FOR ALL THE POINTS THAT YOU HAVE BEEN TOLD ABOUT. IF YOUR STORE HAS AN ULTRA VIOLET LIGHT PUT THE DRIVING LICENCE UNDERNEATH IT AND SEE THE MARKINGS.
3. COMPARE THE DRIVING LICENCE TO THE PICTURES YOU HAVE SEEN IN THIS MANUAL OF THE FAKE LICENCES.

You have now completed Session 2 & will be tested on your knowledge.

- Make sure that you have not only read but understood the session information.
- If you are unsure of anything take a moment to go over what you have just read.
- If you do not understand something ask your trainer.





'PROXY' PURCHASES

Young people always have and always will try to obtain alcohol and have become more inventive as most stores adopt stricter policies in relation to sales to young people. Often the only way many children can obtain alcohol is to ask adults to buy it on their behalf. An adult buying alcohol for a child is known as a 'Proxy' purchase and it is now as big a problem as underage sales. In fact, **there can be no doubt that the bulk of alcohol that falls into the hands of children is supplied to them by adults.** While it is very difficult to determine whether an adult is buying for children, you have a responsibility in law to refuse the sale if you suspect that an adult is buying alcohol to pass on to persons under 18.

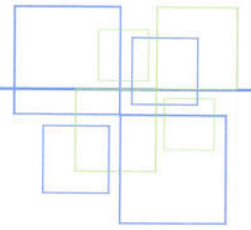
You may be faced with a situation where a parent brings their children into the shop to choose which alcohol products they want. It is not an offence for parents to allow their children to drink alcohol at home but when serving the adult you can never be sure that this is the intention. It is a sad but true fact that some adults allow their young children to consume alcohol on the streets without apparent concern for the consequences. Therefore if this situation presents itself you should refuse service.

signs that an adult may be attempting to buy for underage drinkers / making a 'proxy' purchase

You may find the following points useful when deciding if an adult is attempting to buy alcohol on behalf of underage people.

- **groups of youths hanging around outside the shop**
Often the only way many children can obtain alcohol is to ask adults to buy it on their behalf. If there is a group of youngsters hanging around outside the premises the chances are that they will try to buy some alcohol from the shop or ask an adult to buy it for them.
- **product type**
Always be vigilant about what people are buying. If an adult is buying an alcoholic product which is known to be favoured by underage persons (alcopops, cider etc), be on your guard.
- **follow on purchase**
If you refuse service to a person who you suspect to be underage and ten minutes later an adult comes into the shop to make exactly the same purchase, this may lead you to suspect that the adult is buying the product to give to the underage person and you may consider refusing to serve them.
- **product quantity**
If an adult asks to purchase six one-litre bottles of cider when two three-litre bottles are cheaper it may be that he or she is purchasing for six individual juveniles.





- **adult paying with lots of change**

Payment with large quantities of loose change can be an indication of an adult paying on behalf of underage persons as it may be the result of a collection. Money obtained from a wallet or purse is a more normal practice amongst adults. People who pay by credit or debit card are, perhaps, less likely to be underage but you cannot be certain.

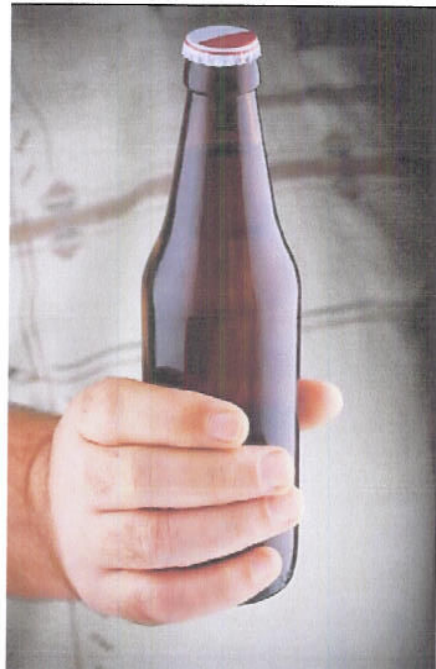
- **adult making 2 separate purchases**

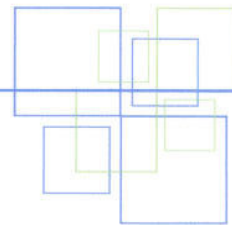
If an adult asks to buy two bottles of wine and wants to pay with a credit card and also wants 2 bottles of WKD or other similar product & pay with those goods with loose change it may be that the alcopops are for juveniles waiting outside.

how to deal with a suspected 'proxy' purchase

If you suspect that an adult is buying to give to a child the following course of action should be adopted:

- Question the person politely as to the eventual destination of the purchase.
- Explain to them that they commit a criminal offence if they purchase the product with the intention of giving it to a person underage. **(£80 fixed penalty notice or maximum fine on conviction £5000)**
- Tell them that if they are found to have supplied this alcohol to a person underage, they will be barred from the shop.
- Let them know that they are on CCTV (with audio recording if your system has this facility) and that the footage can be supplied to the Police should they request it.
- If you suspect that the adult is buying the alcohol for youths, you **MUST REFUSE TO SERVE THEM**. Deal with them in the same way as you would an underage drinker. Explain to them that the law prevents you from making the sale and that it is nothing personal.





signs that a person may be drunk

There are many different stages & signs of drunkenness. Depending upon how much alcohol a person has consumed will govern the way they behave. Below is a general overview of the stages of drunkenness:

Stages of drunkenness

1. **Merry** - Feeling more alert, cheerful and sociable.
2. **Uninhibited & carefree** - Feeling more relaxed but judgement starts to become impaired. People still feel they are acting normally but they begin to make mistakes as it takes longer for them to react to situations.
3. **Losing control** - Alcohol begins to have negative effects. Drinkers become careless and start to act in a way that they would not normally do. At this point some people can become aggressive or depressed. The problem at this point is that some people lose the ability to know when to stop drinking.
4. **At risk & vulnerable** - All actions, such as seeing, talking and moving, become more and more difficult. People often do not know where they are and can injure themselves or become unconscious. They can also do things they cannot remember afterwards. This level of intoxication is never a good idea and people can come to serious harm.

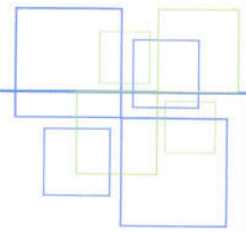
Signs of drunkenness

You have a duty not to serve alcohol to a person who is already drunk. The early stages of intoxication as detailed above (1 and 2) may be difficult to spot. However, it will be easier to recognise a person in the later stages (3 and 4). The signs you need to look for are:

- Loss of physical co-ordination (knocking things over and bumping into things)
- Slurred speech
- A person speaking too loud or too fast
- Slow reactions
- Staggering or inability to walk
- Glazed eyes
- Nausea & vomiting
- Loss of consciousness

You will learn in more detail about alcohol and its effects in the next session.





HOW DO I DEAL WITH GROUPS OF YOUTHS HANGING AROUND OUTSIDE THE SHOP?

Youths hanging around outside shops is a very common problem for stores that sell alcohol. Youths congregate where it is well lit, they can get shelter and they can obtain food, snacks and drinks. Takeaways such as a fish & chip shop nearby can act as a major attraction. The problems with youths hanging around, in often very large groups, is that it can make local residents both fearful for their safety and suspicious of what the youths are doing. To make matters worse, young people can be boisterous, loud and abusive. Not only that but they often do drink alcohol irresponsibly making their behaviour much worse than it may normally be.

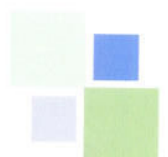
The problem for licensed shops is that, even though they may never sell to youths, they are seen by local people as the focus for problems in the area. Local residents often assume that, as there are lots of youths near to the shop, then the shop must be selling them alcohol. While this is clearly not true it is becoming a major problem for shop owners.

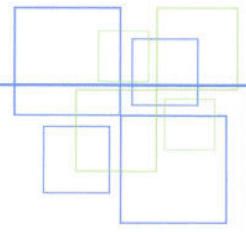
Your employer will tell you their policy on how they want you to deal with groups of youths hanging around outside the shop. This can be dealt with in various ways but you must take the instructions your employer gives you. In the first instance spotting a potentially troublesome group and monitoring their behaviour can help you to assess whether irresponsible drinking or bad behaviour is taking place. You must then refer to the store policy on how to deal with the issue.

In some areas it can be perfectly acceptable to approach the youths and politely ask them to move away. However, in others this could be considered too dangerous. The steps that can be taken are as follows:

1. If directed to do so by your employer, when there are youths outside the shop, try politely asking them to leave.
2. If on the other hand your employer does not want you to approach the youths, or they refuse to leave at your request, you may have to contact your employer for further instructions and they may want you to call the police to report the behaviour.
3. Whatever course of action you take it is important that you always make an entry in the Refusals and Incident Register.

Remember, when dealing with groups of youths your personal safety is paramount at all times.





SESSION 4 – DEALING WITH PEOPLE WHO ARE DRUNK & USING THE REFUSALS & INCIDENT REGISTER

Drunken people can cause many problems in and around licensed premises such as violence, anti-social behaviour and loss of business. You should never serve a person who is already drunk.

If you do serve to a person who is drunk there can be consequences such as the ones you have already read for underage drinkers. A person does not have to be underage for them to come to harm because they have had too much to drink. The police are considered to be expert witnesses in drunkenness and can seize evidence such as the CCTV to prove that a sale took place.

the law

- It is illegal for anyone to sell alcohol or knowingly allow the sale of alcohol to a person who is or appears to be drunk
- It is illegal for anyone to sell or knowingly allow the sale of alcohol to a companion of a person who is drunk, for the drunken person's consumption
- It is illegal for a person to buy or attempt to buy alcohol for a person who is drunk.

As with the offence of making a sale to an underage person there is an easy way to recognise who commits offences in relation to drunks. In the case of underage sales every person commits an offence, including the child. However, in the case of a sale to a drunken person the only person who DOES NOT commit an offence is the drunk person themselves. This is because they are under the influence of alcohol and any prosecution against them would not be possible as their judgement is impaired.

Penalties for committing the offence

Under the Licensing Act 2003 you could receive:

- An on the spot fine of £80 or be taken to court and fined up to £1000 for selling or allowing the sale of alcohol to someone who is drunk.

other consequences

Remember that, as with sales to underage persons, if you make an illegal sale of alcohol to a drunken person, it is not only you that is likely to be prosecuted, the consequences can be much worse than that. The Premises Licence Holder and DPS also face prosecution even though they did not make the sale. Also, the owner could face losing the licence completely!



| DATE | TIME | DETAILS OF PERSON REFUSED OR INCIDENT (Description, name, any other relevant information) | REASON FOR REFUSAL | TYPE OF PRODUCT ATTEMPTED TO BUY (Include specific brand) | OTHER INFORMATION OR OBSERVATIONS | STAFF MEMBER |
|---------------------|---------|---|---|---|---|-----------------|
| Example: 4/10/07 | 7.10pm | Male, about 14 years of age, short brown hair, wearing a navy blue track suit, 5ft-8. Said his name was Tom Brown | He had I.D. but it was only a student card | 4 Cans of Fosters | He has been in before just buying sweets, it was very noisy and was obviously with the group outside | Alan Smith |
| 05.10.07 | 10.00PM | Groups gathering around outside, shouting and swearing. Customers starting to complain | N/A | N/A | Went outside to see who was there. Did not want to approach the group. Police called | Jenny Schofield |
| 05.10.07 | 10.14pm | Unknown male, about 25-27 years of age, wearing a brown leather jacket and jeans, black short hair. | Bought 4 cans of Fosters by credit card and wanted to buy 2 litre bottles of cider with lots of small change. I suggested the cider was being bought for the change and he had just paid for the lager with a card. | 2 litre bottles of White Lightening cider | I have never seen this man before | Martin Richards |
| 06/10/07 | 6:15pm | Unknown female came in went to alcohol and kept looking about. She then placed a bottle of vodka down tracksuit and ran out | N/A | N/A | Known locally as Scottish Sue, wearing blue tracksuit and hair in pony tail. Police called and incident ref 401/061007 refers, PC Brown is dealing. | Amanda Hartley |

Checked by DPS on:

Signed:

INITIAL STAFF TRAINING CHECKLIST

Staff Name

Date commenced

Staff Training Package

Date Completed

Session 1 – The law & understanding who is in charge

Session 2 – Underage drinking, Identification & Test Purchasing

Session 3 – How to deal with underage drinkers & 'Proxy' purchases

Session 4 – Dealing with people who are drunk and the Refusals & Incident Register

Session 5 – Alcohol & its effects & other age restricted sales

I, being the DPS or Premises Licence Holder, certify that the above named person has completed the staff licensing training to a satisfactory level and can now be authorised to make sales of alcohol to customers.

Name Position

Date Signature

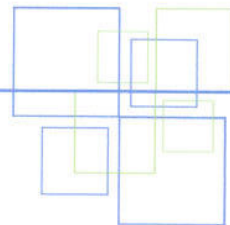
Forms to be completed & signed

Form 2 - 'Challenge 21' Policy & Store Policy

Form 3 - Issued with Certificate for completion of training

Form 4 - Authority to sell alcohol form

FORM 1



SESSION 1 KNOWLEDGE CHECK

Scenario

A gang of underage youths gather directly outside your premises. They are drinking alcohol, being very noisy and use abusive language to customers entering the shop. They are dropping litter and causing annoyance to the local people.

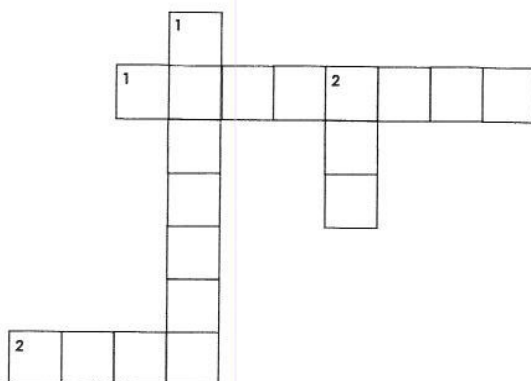
- 1 Such annoyance and behaviour undermines 2 of the 4 licensing objectives. Which 2 licensing objectives are they?

(1 point for both)

- 2 If such a situation became a common occurrence, a review of the premises licence could take place. At the review name 1 course of action that could be taken against the premises licence holder.

(1 point)

3 Mini Crossword



Across

1 A _____ licence holder has the authority to make or authorise the sale of alcohol (8).

2 A --- of alcohol must not be made outside the hours specified on the premises licence (4).

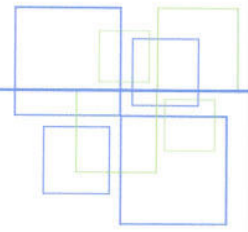
Down

1 Due diligence is a _____ in law (7).

2 Our shop is authorised to make --- sales of alcohol only (3).

(4 points)





4 The Licensing Act 2003 created Premises Licences. What do they authorise to take place on a premises?

_____ (1 point)

5 All stores have the same permitted trading hours for the sale of alcohol. True or false?

_____ (1 point)

6 If a sale to an underage person takes place, how can the DPS use the defence of due diligence to avoid prosecution?

- A. By showing that the sale was a one off, the procedures were in place and under normal circumstances it would not have happened.
- B. By producing their premises licence
- C. By showing that the person who sold was over 18

(1 point)

7 Where should the summary of the premises licence be kept?

_____ (1 point)

8 The Designated Premises Supervisor is there to:

- A. Make sure staff work according to company policy
- B. Be in charge if the owner is on holiday
- C. Be in day to day control of the premises & provide a single point of accountability for any problems

(1 point)

9 What is important about the conditions on a premises licence?

- A. They are flexible and can be used when the owner wants
- B. They are binding in law and must be followed at all times
- C. They only last for 6 months

(1 point)

10 Every person who sells alcohol needs a Personal Licence. True or False?

_____ (1 point)



Dealing With Conflict

What is workplace violence?

Workplace violence is defined by the Health & safety Executive as:

Any incident in which a person is

- (verbally) abused
- Threatened or
- Assaulted

In circumstances relating to their work.

Duty of an employee-

- To ensure you are aware of the risk assessment process
- To follow the processes & procedures put in place by your employer to ensure both your own safety & that of your colleges & customers.

Workplace violence Policy –

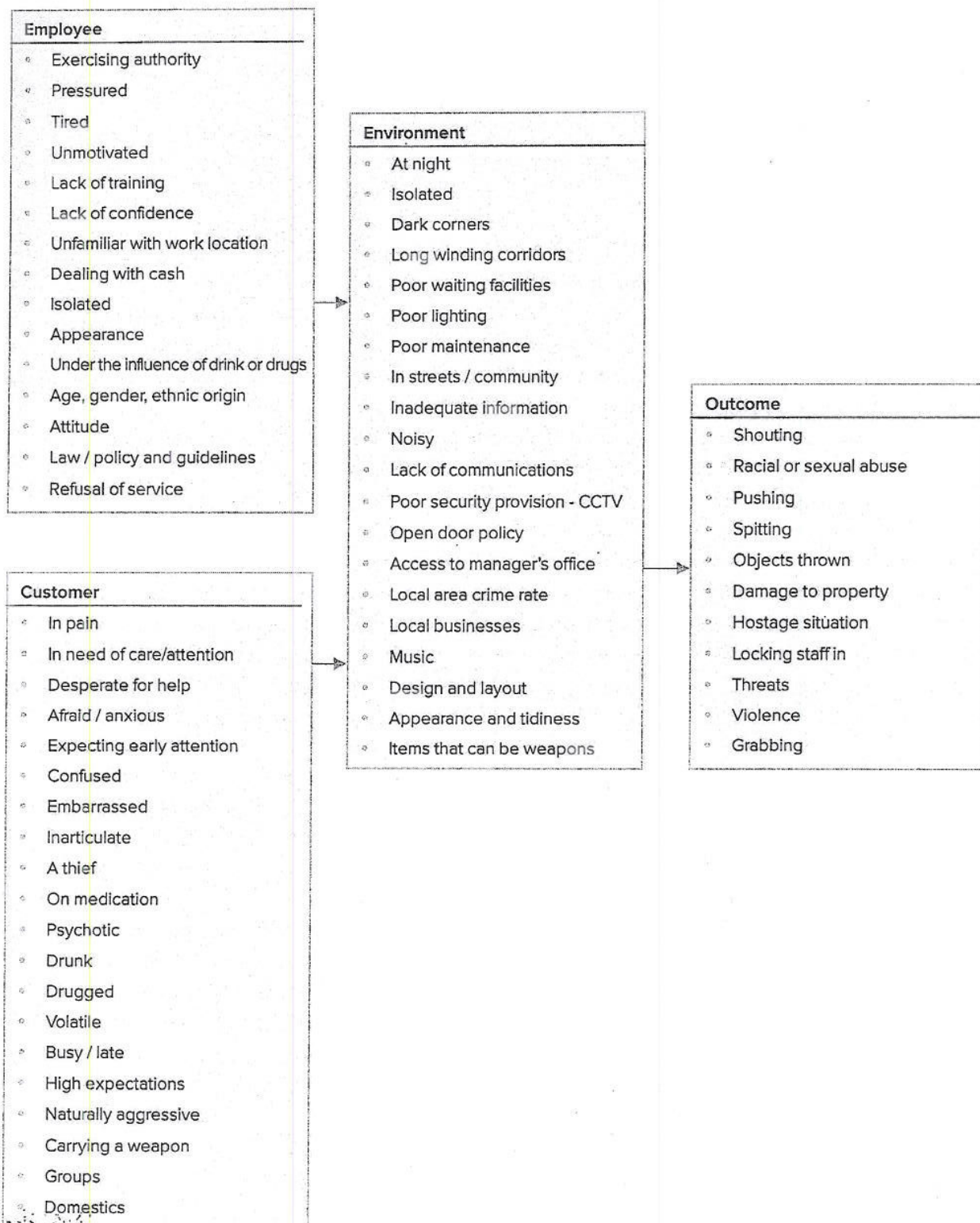
A workplace violence policy is essential for:

Setting expectations for both staff & customers as to what behaviour is & is not acceptable. The policy will ensure that standard of behaviour are maintained & that treatment of unacceptable behaviour is standardised. It should detail reporting procedures & all staff should be aware of these.

Consequences of workplace violence:

- Loss of trade
- High absenteeism amongst staff due to stress &/ or lack of motivation
- Damage to property
- Physical harm to staff
- Litigation due to neglect of responsibilities
- Difficulty retaining staff
- The business maybe subject to closure orders/ review of the licence

Factors that may contribute to a violent incident



Proactive Service Delivery

First Contact

- Your first contact with your customers will create an impression & this will initially be based upon your appearance, facial expression & the way you are standing.
- Your job may require you to take control of a situation but this does not mean that you have to start by creating the impression that you are hard & tough. It is important to match the way you behave to the situation with which you are dealing.
- In most cases your first contact will be pleasant, welcoming, helpful & smiling. Usually your customers will then be equally pleasant.
- Customers are often excited, noisy, drunk or affected by drugs, but whatever their condition, they are more likely to respond aggressively if you seem aggressive to them.
- By being proactive, you will create a safer & more enjoyable atmosphere.
- Smile, be helpful, look & sound professional, act fairly & consistently, work as part of a team.

Difficult situations

Be careful what you say in difficult situations:

- Be calm, & explain reasons for your actions
- Make it clear that certain behaviour is unacceptable
- Never make personal remarks
- Apologise politely, if necessary. This is not a sign of weakness; a genuine apology can earn respect & help a situation.
- Speak clearly & in a controlled way. Do not raise your voice & stay with the facts.
- If you need to be more assertive raise your voice, in a more forceful manner – do not shout.
- Avoid using critical or sneering tones in your voice, never talk down to people.

Body Language

- Show you understand your customer's feeling by nodding & smiling.
- Do not slouch, fidget or avoid eye contact – give them your full concentration
- Give natural eye contact, but not staring.
- Stand up straight & look alert

Monitor Behaviour

- Regularly patrol the outside of the premises, clear away any rubbish. Move on any groups loitering.
- Use re-stocking & re-arranging shelves as a reason to monitor customers you may think are a threat

- Encourage customers into conversation, you may calm down a situation that could escalate in to conflict.

Assess the threat

- Continually assess people to judge whether you may be at risk. If you have met the customers before, what do you know about them? Are they a known criminal?

How do they appear? Do they appear to be on drugs or drunk?

Are they bigger, fitter, younger or stronger than you?

- Are there any objects which could present a risk?

Knives, edged weapons, syringes, bottles, glasses, umbrellas, bags, briefcases.

- Where are you?

What time of day is it? What other people are around?

Lighting, noisy, hot, confined environment, isolated areas, locking/ opening up.

Options available

Do not put yourself at risk unless you have help available or someone else knows that you are dealing with a difficult situation.

- If you are confident that you are able to deal with the situation safely then you should do so, whilst continuing to assess the situation
- If you need assistance then you should not try to deal with the situation until help arrives.
- If the situation is potentially violent & there is a risk of physical assault then you should exit from it as soon as you can safely, whilst considering other factors such as colleagues & customers safety.
- Calm & diffuse a situation until help arrives.
- Do not use 'physical intervention' unless you have received appropriate training.

**Step Back – Assess the threat – Find Help if needed – Evaluate the options available
– Respond using the best option**

I confirm I have read & understand all of the above (4 pages)

SignedDated.....

Managers signature.....

Dear Sir & madam,

I've been living in this area for almost 3 years I've witnessed a decrease in litter the local shop keeper is a good man and very helpful and polite to the customers. The prices in the shop are very reasonable

Thanks

Yours

Sincerely

Simon

&

Lisa

Lincoln RD

Usman is great shop, he friends with
everybody & nice and always polite, he shop is
clean, and my family love his shop.

Thank you

JAN HOCUB

Usman food

HELLO MY NAME IS ADAM I LIVE
ABOVE SHOP I WOULD NOT MIND IS
USMAN OPEN TIV 2 am

THANK
YOU
Adam
LINCOLN
ROAD

The undersigned are regular customers of Usman Ifikhar at Mini Market, 415 Lincoln Rd, Peterborough PE1 2PF.

In signing this form I am actively showing my support for the shop to be granted an extension to the alcohol licence to 8am to 2am, Monday to Sundays.
The store provides a very valuable service to the local community.

| NAME | ADDRESS | SIGNATURE | COMMENTS |
|---------------------------|--|-----------|---|
| DHANWANT SINGH | ST PAUL'S RD NEW ENGLAND P. BORO | | VERY GOOD SERVICE, NEEDS TO OPEN MORE IN THE EVENING. |
| MINDAUBAS JAZUKEVICIUS | LINCOLN ROAD | | IT'S GOOD SERVICE, WICE CONDITION AND VERY WELC PLACE |
| LAURA BUCKUS | st martin street | | very good service |
| D. LAHOWSKI | SHEEPWALK P. Boro | | GOOD SERVICE NEED TO BE OPEN LONGER! |
| M. Johnson | Gilpin St | | Good service, I have seen drunk people turned away |
| TADAS BISTROVAS | VEER ROAD | | very good service |
| Carl | slon | | very good service |
| C. PALMER | Crown St | | Good friendly Please open longer |
| M. PACHOLSKA | ELMORDE ROAD 24 | | very good shop |
| S. ZOLAS | ELMORDE ROAD 24 | | very good shop. |
| JANIS | LINCOLN ROAD | | NICE SHOP |
| TIRE | TENNYSYN ROAD | | VERY GOOD |
| MIROSLAW | WOLAS Lincoln Rd | | VERY GOOD SERVICE |
| Steven FITZSIMONS | Lincoln Road P'boro | | very excellent shop great service, loyal people! |
| DARIUSZ | VEREZA P. Boro | | |
| Uncle JESI | CHARLES STREET | | Excellent shop nice people |
| JACIUS SANDOR | ALEXANDRA ROAD | | very |
| STE FAN PERNA | GILPIN STREET | | VERY GOOD |

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| NAME | ADDRESS | SIGNATURE | COMMENTS |
|-------------------|--------------------|-----------|--|
| Luciana Oliveira | Lincoln Road | | I like to come to shop Ave my Hair Products |
| LUCAS SKIBA | WATERGALL | | I very like this shop but I WANE RIP THE SHOP WORKING LONGER |
| Inga Marksa | Lincoln Road Pboro | | I like this shop its close to my house and I wish its will work longer than 8pm. |
| / | / | / | / |
| Luke Hill | Store Bridge Lea. | | Very good Service, always helpful |
| EVALDAS BARTKUS | NORTHFIELD ROAD | | BEST SHOP IN PETERBOROUGH |
| Aiste Rasovaitis | DOGSTHORPE ROAD | | VERY HELPFUL SHOP CLOSE HOME |
| Ron | Thrope Rd | | Shop needs to be extended in hours closes to early |
| Jackie FAIRLEY | BARNSTOCK BRETTON | | Shop here every 2nd day |
| Kevin Cunningham | Conner Pboro | | Very helpful good service needs longer hours |
| JAMES BUNDRENGUS | LINCOLN ROAD | | VERY GOOD SERVICE NEED TO WORK LONGER |
| ILJO MICELIS | BURMAZ ROAD | | Good service, good price, good people. |
| WOSTEK SWINIARSKI | LINCOLN ROAD | | GOOD SERVICE, GOOD PEOPLE GOOD PRICE |
| Simon | Rock Road | | - Good!!! |
| Simon & Lisa | Lincoln Road | | I like coming to this shop the people who work there are very polite and helpful |
| / | / | / | / |
| Usman ASLAM | ST PAULS RD | | Usman is a very polite full person |
| Roperdi Pukerool | Dogsthorpe Road | | |

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|----------------|------------------|-----------|-----------------------|
| PETER | MARTIN ST. | | |
| Jojo | Lincoln Road | | |
| HUSO | STONE LAND | | |
| Duma | Lincoln Road | | |
| VIRGINIYA | NORTHFIELD ROAD | | |
| Ashwari | LINCOLN ROAD | | |
| TUBEMUSU | HANLEY GIBBERT | | |
| ADMAN | NORTHFIELD | | |
| SONIA | ELI ROAD | | |
| Eliana | Linton Road | | Great personality! :) |
| KRIS | BOLIC ROAD | | |
| Ena | | | |
| Vitalijus | NORTHFIELD ROAD | | Happy shop. |
| Jiri | CERNY | | |
| Agne | Norton | | Very nice people :) |
| Kami | Padhalme Rd | | |
| HASAN | Craig St | | |
| DARIUS | SPRINGFIELD ROAD | | |
| VYTAUTAS | ST PAULS ROAD | | |
| MIDJIBAN | GLADSTONE ST. | | |
| Robert | LINCOLN RD | | |
| TOMEX | LINCOLN | | GOOD |
| T. Eli | BAYBROOK | | GOOD |
| Julia | Lincoln Rd | | Very Good Service |
| Luis | ESTEFFIN | | beautiful staff |
| Shehik | Wick road | | VERY GOOD! |
| Josiane | Lincoln Rd | | |
| Martynas | Lincoln | | Very good! |
| VIKTOR | Lincoln | | |

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| Qasam Hussain | ST PAULS RD | | Usman is a very hard working person with a good personality |
| LUKASZ STACHOWIAK | EASTFIELD ROAD | | 😊!!! |
| KIMYS BALTRUJAITIS | BANKER STREET | | VERY GUT |
| Joleon Duffield | Stone Lane | | Really good. |
| Ry Stan | STONE LANE | | Really good |
| Sergiu Eva | Mouges Boulevard | | Really good |
| Ameer Kasbi | Widmill Street | | |
| Waheed Bohman | Corden Street | | Real friendly man, with a great community spirit about him. |
| All Omar | Lincoln Road | | |
| Kasim Ali | Harris Street | | Great guy!!! |
| LUKASZ HOCUB | LINCOLN ROAD | | |
| VYBUTAS BUYS | ALEXANDRA RD | | |
| RUSLANS VINOGRADOV | ALEXANDRA ROAD | | |
| REGINA CEKANAISKIENE | YORK ROAD | | |
| Lukas Kandrone | Northfield | | |
| FRANCO LARICCIA | DOVALSON DIRVE | | A great man do not see what was done this before |

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| ERIKAS | GLADSTONE STREET | | |
| TOMAS SAKALAVICIUS | BURNS CLOSE | | |
| ILUTA LILIENTALE | PEVERIAL ROAD | | |
| POLDAK | LINCOLN ROAD | | Day of MIND |
| PIOTR PODGUSZ | LOCK ROAD | | |
| PETRAS KRIVOPIS | YORK ROAD | | |
| MOHAMMAD AKRAM | COTESSMORE CLOSE PE3-9TP | | |
| Bakar Iqbal | Princes Street | | Good local shop and very nice friendly people. |
| Joerg | Gelden Avenue | | Good shop |
| Jekaterina | NORTHFIELD RD | | Good shop |
| VITALIS | VERE ROAD | | |
| Melanie Place | ST Paul's Road | | Very friendly good shop |
| ZAFAR AL | CORDEN ST | | extremely friendly shop. |
| Joel Graa | shorter | | |
| Ulo Mariusz | EGGLESTON RD | | |
| Jacek Smolko | Gilpin St. | | |

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| ANDRIUS | NORTHFIELD RD. | | GOOD SHOP, NEAR HOME, NICE PERSONNEL |
| Zohar | Signal | | good behaviour |
| Darius | CORSEWOOD | | I LIKE THE SHOP. |
| chris | - | | 1st to the shop |
| adrian | Lincoln Road | | Good shop |
| Elisabete Rampela | VERE ROAD | | 6 |
| J Stewart Bourne | FAIRFAX ROAD | | USE TO REGULAR ALWAYS HELPFUL |
| GENADISUS | NORTHFIELD ROAD | | |
| STACHO | Peter's Rd | | |
| MAMIEK | Peter's Rd. | | |
| KAZI | CROWN STREET | | Good shop |
| VLADIMIR | CROWN STREET | | |
| MOMIKO | ST PAUL ROAD | | |
| DALIA | YORK ROAD | | |
| ZOBIGNIK | Northfield | | |

NORTH
FIELD

Hi Simon,

Please could you add the following condition to the operating schedule:-

- 1) The Premises Licence Holder shall ensure that all waste arising from the premises is disposed of in an appropriate manner.

Many Thanks

Gemma Goodwin

Licensing Matters Ltd
Time Technology Park
Blackburn Rd
Simonstone
BB12 7TW

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